



TERMS AND CONDITIONS

Entrants must be UK or Ireland-based travel agencies with a high street premises. Homeworkers can apply if they have the opportunity to operate from an office premises where they welcome clients.

Applications can only be made by the store manager and/or business owner, or must be made with the manager and/or business owner's permission.

Five finalists will be interviewed via Skype from the TTG office on 29 November 2019 when they will face further questions from the five Travel Heroes and TTG representatives. Being available on this day is an essential part of the judging process and the date and time allocated to the finalists will be non-negotiable.

By putting your business forward to be considered for the TTG Travel Heroes programme, you agree to share a certain amount of sensitive information about your business (i.e. your revenue across various different product sectors) in order for our Heroes to ascertain the growth potential of your business. Any information given will be treated in the strictest confidence.

Applicants agree to their agency and staff members participating in consultation meetings, training sessions and in store events, and to work closely with the Heroes to implement changes and initiatives to increase sales for all five of the Travel Heroes products. There will be five fam trip places (one for the company of each Travel Hero) offered to each of the winning agencies, therefore, all applicants must be willing to send a staff member/respective staff members on five fam trips/educational visits over the course of the year.

Applicants also agree to being interviewed regularly by a TTG journalist for coverage in TTG and on ttgmedia.com throughout the year, and submitting photographs where appropriate to help tell the story of their transformation. Applicants must agree to TTG publishing photos of their agency and staff members.

TTG and the Travel Heroes reserve the right to withdraw support for either winning agency if that agency is deemed as failing to act in the spirit of the Travel Heroes initiative.