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ADVERTISING RATES 2019

TTG@WTM the Official Event Daily



The Official Event Daily Magazines of
World Travel Market London

30,000 copies of the magazine distributed across the three days of the event to travel professionals, key industry buyers, digital influencers and tourism ministers

Each day of the event we will hand-deliver copies to **every single stand** including **5,000** exhibiting destinations, technology and private sector companies

Mass distribution to visitors at both entrances to ExCeL

Nightly email round-ups to more than **11,000 recipients**

ALL 2019 ADVERTISING PACKAGES WILL INCLUDE SPACE IN:

- 3 x WTM Daily Magazines
- WTM Buyers Club Magazine
- WTM Preview (Digital Magazine)
- WTM Review (Digital Magazine)

Produced by TTG Media, publishers of TTG – the oldest and most trusted weekly publication of its kind in the world



To participate please contact:
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ttg MEDIA



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LONDON
4-6 November 2019

To give you maximum reach over WTM, advertising packages include the following channels:

- WTM Daily Magazine - 30,000 copies
- WTM Buyers Club Magazine - 4,000 copies
- TTG WTM Preview Magazine - 15,615 copies
- WTM Preview Digital Magazine - 300,000 subscribers
- WTM Review Digital Magazine - 300,000 subscribers
- TTG nightly alerts - 18,000 subscribers

PACKAGES	PLATINUM	GOLD	SILVER
Cover wrap on WTM Daily Magazine (Day 1, 2 or 3)*	✓		
DPS in WTM Daily Magazines (Day 1, 2 or 3)	✓	✓	
Full page in WTM Daily Magazines (Day 1, 2 or 3)	✓		
x3 full pages in WTM Daily Magazine (Day 1, 2 and 3)			✓
x2 full pages in WTM Daily Magazine (Day 1, 2 or 3)		✓	
Full page in WTM Buyer's Club Magazine	✓	✓	✓
Full page in WTM Preview Digital Magazine	✓	✓	✓
Full page in WTM Review Digital Magazine	✓	✓	✓
Full page in TTG WTM Preview Magazine (October 28)	✓	✓	
RATE COST	£50,000	£35,000	£25,000

*Subject to availability

Terms and conditions: All prices are excluding VAT.

Should you cancel 13 weeks prior to your booked publication date there are no cancellation costs.

Any cancellations made up to 8 weeks prior, 50% of the total cost is liable. Any cancellations made within 8 weeks of the publication date, 100% of the total cost is liable.