



## Advertising rates

### TTG Display

(Full colour rates £ Sterling)

<b>Double page spread</b>	£10,450
<b>Full page</b>	£5,880
<b>Half page</b>	£3,860
<b>Double page advertorial</b>	£12,450
<b>Full page advertorial</b>	£6,880
<b>Coverwrap</b>	£18,950
<b>Centre bound insert</b>	£10,000

## Artwork requirements

Digital copy only.

High resolution Acrobat PDF Files preferred, in accordance with PPA Pass4Press specifications <http://www.pass4press.com/PDFs> are to be supplied at version 1.3 to PDF spec X-1a:2001.

TTG Media cannot be held responsible for any errors occurring if the PDF is not supplied to these specifications.

Please also note if you are creating a file in InDesign, please ensure that the transparency flattener is applied and configured in the PDF pre-set. Please refer to [www.pass4press.com](http://www.pass4press.com) for help.

### DELIVER TO:

Email: [smiller@ttgmedia.com](mailto:smiller@ttgmedia.com)

Steve Miller, production manager  
+44 (0)20 3714 4119

**COPY DATE FOR TTG DISPLAY ADVERTISING:  
6 DAYS PRIOR TO PUBLICATION DATE**

## Print advert specifications

### ADVERTISEMENT DIMENSIONS

(All dimensions are height x width)

**Full Page Live Area:** 250mm x 175mm

**Full Page Trim:** 280mm x 205mm

**Full Page Bleed:** 286mm x 211mm

**Double Page Spread Live Area:** 250mm x 380mm

**Double Page Spread Trim:** 280mm x 410mm

**Double Page Spread Bleed:** 286mm x 416mm

**1/2 Page Vertical Live Area:** 250mm x 85mm

**1/2 Page Vertical Trim:** 280mm x 100mm

**1/2 Page Vertical Bleed:** 286mm x 106mm

**Recruitment Full Page:** 231mm x 175mm

**Recruitment 1/2 Page:** 112mm x 175mm

**Coverwrap:** specifications on request

**Centre bound insert:** specifications on request

**Double page advertorial:** specifications on request

**Full page advertorial:** specifications on request

### To advertise or receive further information contact

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