

# TTG TRAVEL AWARDS 2019

IN ASSOCIATION WITH



**NORWEGIAN  
CRUISE LINE®**

## AGENT-RATED SUPPLIER CATEGORIES

*In each of the following 16 supplier categories, suppliers first register in order to be rated. Only the top rated 6-8 companies will then be asked to submit a written submission online, and pay £199. Please read the criteria carefully to understand any restrictions on the number of categories you can enter. If you enter more than one category, and are successfully shortlisted in more than one category, you must be prepared to proceed with both/all of those submissions. TTG Media will advise suppliers to consider a different category if we believe you to be better placed elsewhere.*

### **UK/IRISH AIRPORT OF THE YEAR**

This award will go to the UK or Irish airport that has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. This category will be based 50% on travel agent ratings, and 50% on a written submission from the airport.

### **AIRLINE OF THE YEAR**

This award will go to the airline that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. This category will be based 50% on travel agent ratings, and 50% on a written submission from the airline.

### **BED BANK OF THE YEAR**

This award will go to the trade-facing bed bank that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. If accommodation-only is only one part of your business, you must give answers which are specific to this part of your business. This category will be based 50% on travel agent ratings, and 50% on a written submission from the supplier.

### **HOLIDAY ESSENTIALS AND CAR HIRE COMPANY OF THE YEAR**

This award will go to the holiday essentials provider or car hire provider/broker that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. This category is intended for attractions and ticketing specialists, car hire providers or brokers, insurance companies, airport lounge and airport parking providers, transfer specialists, luggage transporters and more. This category will be based 50% on travel agent ratings, and 50% on a written submission from the supplier.

### **TRAVEL TECHNOLOGY COMPANY OF THE YEAR**

This award will go to the travel technology business that supplies technology/a platform to travel agents, that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. This category will be based 50% on travel agent ratings, and 50% on a written submission from the company.

### **UK HOLIDAYS OPERATOR OF THE YEAR**

This award will go to the domestic tour operator or resort operator that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12

months to June 2019. This category will be based 50% on travel agent ratings, and 50% on a written submission from the tour operator.

#### **ESCORTED TOURING OPERATOR OF THE YEAR**

This award will go to the escorted touring or small group tours operator that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. This category will be based 50% on travel agent ratings, and 50% on a written submission from the tour operator. Please note, this is one of FIVE tour operator categories, and operators can enter only TWO of those five so choose carefully! If you do enter more than one, and are shortlisted in more than one, you must be prepared to proceed in both categories.

#### **SPECIALIST OPERATOR OF THE YEAR**

The award will go to the specialist operator that can prove it has had the most successful year and been the best at engaging the UK travel trade in the 12 months to June 2019. This category is for tour operators who specialise in a certain sector, style of trip or demographic, including (but not limited to) ski, cycling/walking/activities, solo travel, villa holidays, over 55s. If you sell a more general programme please enter Tour Operator of the Year instead. If you specialise in a small number of destinations please enter Destination Specialist Of the Year instead. If you sell escorted touring to a wide demographic, please enter Escorted Touring Operator of the Year instead. Any entry in this category will be expected to demonstrate a clear specialization. This category will be based 50% on travel agent ratings, and 50% on a written submission from the tour operator. Please note, this is one of FIVE tour operator categories, and each tour operator can enter only TWO of those three. If you do enter more than one, and are shortlisted in more than one, you must be prepared to proceed in both categories.

#### **DESTINATION SPECIALIST OF THE YEAR**

This new award will go to the Destination Specialist of the Year that can prove it has had the most successful year and been the best at engaging the UK travel trade in the 12 months to June 2019. This category is intended for tour operators who specialise in just a few countries (eg France OR Australia & New Zealand), or just one or two regions (eg Africa, OR Latin America). If you sell a wider geographical programme you should enter Tour Operator of the Year instead. This category will be based 50% on travel agent ratings, and 50% on a written submission from the operator. Please note, this is one of FIVE tour operator categories, and operators can enter only TWO of those three. If you do enter more than one, and are shortlisted in more than one, you must be prepared to proceed in both categories.

#### **TOUR OPERATOR OF THE YEAR (mainstream)**

This award will go to the mainstream or general tour operator that can prove it has had the most successful year and been the best at engaging the UK travel trade in the 12 months to June 2019. This category is intended for tour operators with a general/worldwide/package holidays focus. If you specialise in just a few countries (eg France OR Australia & New Zealand), or just one or two regions (eg Africa, OR Latin America), please enter Destination Specialist of the Year instead. If you sell escorted touring/small group tours, please enter Escorted Touring Operator of the Year instead. If you specialise in a certain sector or style of holiday eg ski, villas, walking, solos, over 55s, please enter Specialist Operator of the Year instead. This category will be based 50% on travel agent ratings, and 50% on a written submission from the operator. Please note, this is one of FIVE tour operator categories, and operators can enter only TWO of those three.

### **HOTEL & RESORT OPERATOR OF THE YEAR**

This award will go to the hotel or resort operator that can prove it has had the most successful year and been the best at engaging the UK travel trade in the 12 months to June 2019. It is intended for hotel and resort groups as opposed to individual hotels, and entrants are expected to work closely with UK&I travel agents and support them in various ways. This category will be based 50% on travel agent ratings, and 50% on a written submission from the hotelier.

### **TOURIST BOARD OF THE YEAR**

This award will go to the tourist board (UK office) that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. This category will be based 50% on travel agent ratings, and 50% on a written submission from the tourist board.

### **BOUTIQUE CRUISE LINE OF THE YEAR (ocean)**

This new award will go to the boutique cruise line that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. It is intended for ocean-going cruise lines who have an average passenger capacity across their fleet of 1,000 passengers or fewer. This might include expedition, niche and luxury cruise lines. All river cruise lines should enter River Cruise Line of the Year instead. All ocean cruise lines with an average capacity of 1,000 or more should enter Ocean Cruise Line of the Year. This category will be based 50% on travel agent ratings, and 50% on a written submission from the cruise line. Please note, this is one of THREE cruise categories and cruise lines can enter only ONE of these.

### **RIVER CRUISE LINE OF THE YEAR**

This award will go to the river cruise line that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. This category will be based 50% on travel agent ratings, and 50% on a written submission from the cruise line. Please note, this is one of THREE cruise categories and cruise lines can enter only ONE of these.

### **OCEAN CRUISE LINE OF THE YEAR (mainstream)**

This award will go to the ocean cruise line that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. This category is intended for ocean cruise lines with an average passenger capacity across their fleet of 1,000 passengers or more. Those with smaller capacity should enter Boutique Cruise Line of the Year (Ocean) instead. This category will be based 50% on travel agent ratings, and 50% on a written submission from the cruise line. Please note, this is one of THREE cruise categories and cruise lines can enter only ONE of these.

### **SUPPLIER SALES TEAM OF THE YEAR**

This award will go to the supplier sales team that can prove it has had the most successful year and been the best at engaging the UK&I travel trade in the 12 months to June 2019. This category is aimed at both call centre/head office teams and on-the-road teams that give support to UK travel agents. This category will be based 50% on travel agent ratings, and 50% on a written submission from the supplier.