



TTG
THE BUSINESS OF SELLING TRAVEL



TTG MAGAZINE AND SUPPLEMENTS

TTG is the oldest weekly travel trade magazine in the world, printing every week since 1953. Today, TTG is the most respected and authoritative title in the market, combining industry news, analysis, comment and insight with business advice and educational features.

TTG is read widely and at all levels across the industry, from counter-staff to managers, owners and board-level directors. Our core readers are UK and Ireland-based sellers of travel, though our readership extends to tour operators, airlines, cruise lines, destination representation companies and more.

TTG supplements are an invaluable resource for travel sellers, produced to TTG's exceptionally high standards, and retained by agents throughout the year as an essential reference tool.

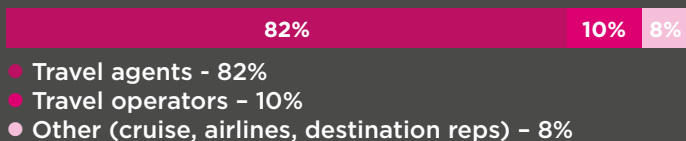


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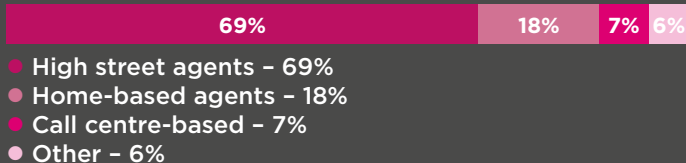


15,600+ PRINT SUBSCRIBERS

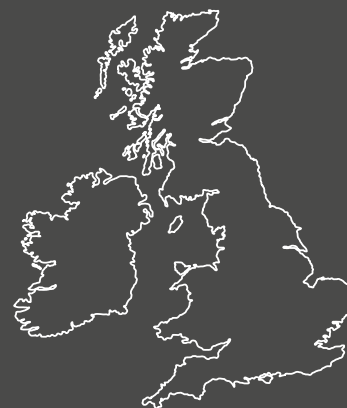
The sectors our readers work in



Where our agent readers are based



- 27% South East
- 11% London
- 11% North West
- 7% East Midlands
- 7% Midlands
- 7% South West
- 7% Yorkshire
- 6% Scotland
- 5% Northern
- 4% East Anglia
- 3% Wales
- 2% Northern Ireland
- 2% Republic of Ireland
- 2% Rest of the World



(From 2017 ABC audit statistics)

Editor, Sophie Griffiths | sgriffiths@ttgmedia.com | + 44 (0)20 3714 4114
Features Editor, Abigail Healy | ahealy@ttgmedia.com | + 44 (0)20 3714 4111
News Editor, Jennifer Morris | jmorris@ttgmedia.com | + 44 (0)20 3714 4115

Sales and Marketing Director, Matt Roclawski | mroclawski@ttgmedia.com | + 44 (0)20 3714 4102
TTG Sales Manager, Anwar Sohawon | asohawon@ttgmedia.com | +44 (0)20 3714 4103

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