



**wtm**<sup>®</sup>  
LONDON

# Business

The exclusive magazine for WTM Buyers' Club members



*WTM Business* is WTM's annual magazine for buyers: written exclusively for, and distributed exclusively to, the most influential decision makers attending WTM London each November.

*WTM Business* contains a summary of major travel and tourism news from across the world, plus a focus on its fast-growing sectors and niches, to equip contractors, product developers and senior management with the latest insight on which to make purchasing decisions.

The magazine profiles leading Buyers Club members and includes travel and technology features relevant to the buying community. It also provides helpful tips on making the most of WTM London, and on exploring the newest hotspots in London itself.

The magazine will be distributed in print (4,000 copies) exclusively in the Buyers' Club lounges at WTM London, and also sent as a digital edition to WTM's Buyers' Club database of more than 30,000 travel professionals around the world shortly before the event.

Total Subscribers:  
30,000+

Print: 4,000

Digital: 30,000+



## Editorial content

### Regional News

Major travel and tourism developments to be announced by exhibitors at WTM London, divided by region.

### Sector analysis

A look at increasingly important segments within travel, including gastronomy tourism, spa and wellness tourism, LGBT travel, and responsible tourism.

### Technology

Latest travel technology trends affecting buyers' businesses, plus products and gadgets for on-the-go professionals

### Profiles

Interviews with leading Buyers' Club members, asking their strategy and focus for 2019 and beyond.

### Maximising WTM London

Overview of top seminars and speakers at WTM London, plus essential information about the event,

### London's latest

New shows, bars, restaurants and other destination updates from WTM's host city

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### Digital

Sponsorship of the digital edition (sent out to over 30,000 by WTM)	£10,000
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\* written and laid out by TTG Media to house style

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