

TTG@wtm

THE OFFICIAL EVENT DAILY

SUBMISSION FORM: WTM PREVIEW FEATURE AND WTM DAILIES

Please save this page as a Word document, including the exhibitor in the file name, and send to mbarber@ttgmedia.com with the exhibitor name also in the subject line. For agencies with several clients, please send a submission form for each one. Where possible, please submit relevant high-resolution images at the same time as your form.

The deadline for submissions is THURSDAY 13 SEPTEMBER

If you miss this deadline, your news, requests and invites will not be prioritised.

1 NOVEMBER: WTM Preview feature in *TTG's* weekly magazine

Exhibitor name and stand number	
40-50 word summary. Please include WTM stand activities and key themes/messages.	

5-7 NOVEMBER: WTM Dailies

Exhibitor name and stand number	
What's on (on-stand events, celebs, activities and giveaways). Please be very specific about days and times. 80-word limit.	
Significant news stories/angles, and their time-sensitivity. Please include any relevant weblinks and you can attach a press release if you like.	

<p>Request for interviews. Who? When? Why? Priority goes to exhibitors with strong news angles. Please specify whether you're requesting a pre-show or an on-stand interview. For the latter, please state any time constraints.</p>	
<p>Request for photo-call on stand. What? When? Why? Think celebrities, national dress, dancers and stunts etc. We can only guarantee a photo-call at the show as part of a commercial package.</p>	
<p>Invites to events/drinks/parties for TTG staff. Please include a summary of date, time and location here. You can also attach an invite.</p>	