

## Advertising rates

### TTG Display

(Full colour rates £ Sterling)

	One insertion	6+ insertions
<b>Double page spread</b>	£10,450	£8,850
<b>Full page</b>	£5,880	£4,735
<b>Half page</b>	£3,860	£3,275
<b>Quarter page strip</b>	£3,190	£2,680
<b>Coverwrap</b>	£18,950	
<b>Hingeflap</b>	£13,030	
<b>False Front cover</b>	£12,000	
<b>Polybag</b>	£4,500 (based on white, black and one colour)	

## Artwork requirements

Digital copy only.

High resolution Acrobat PDF Files preferred, in accordance with PPA Pass4Press specifications <http://www.pass4press.com/PDFs> are to be supplied at version 1.3 to PDF spec X-1a:2001.

TTG Media cannot be held responsible for any errors occurring if the PDF is not supplied to these specifications.

Please also note if you are creating a file in InDesign, please ensure that the transparency flattener is applied and configured in the PDF pre-set. Please refer to [www.pass4press.com](http://www.pass4press.com) for help. Other digital files to be provided from Quark (no higher than v.9)/Indesign (CS6)/Photoshop EPS, JPG/Illustrator (CS6), plus all ancillary files, original file, TIFFs or EPSs, fonts.

### DELIVER TO:

Email: [smiller@ttgmedia.com](mailto:smiller@ttgmedia.com)

Steve Miller, production manager  
+44 (0)20 3714 4119

**COPY DATE 6 DAYS PRIOR TO PUBLICATION DATE**

## Print advert specifications

### ADVERTISEMENT DIMENSIONS

(All dimensions are height x width)

**False Front Cover Live Area:** 176mm x 200mm

**False Front Cover Trim:** 206mm x 230mm

**False Front Cover Bleed:** 212mm x 236mm

**Full Page Live Area:** 270mm x 200mm

**Full Page Trim:** 300mm x 230mm

**Full Page Bleed:** 306mm x 236mm

**Double Page Spread Live Area:** 270mm x 430mm

**Double Page Spread Trim:** 300mm x 460mm

**Double Page Spread Bleed:** 306mm x 466mm

**1/2 Page Vertical Live Area:** 270mm x 98mm

**1/2 Page Vertical Trim:** 300mm x 113mm

**1/2 Page Vertical Bleed:** 306mm x 119mm

**1/2 Page Horizontal Live Area:** 128mm x 200mm

**1/2 Page Horizontal Trim:** 143mm x 230mm

**1/2 Page Horizontal Bleed:** 149mm x 236mm

**1/2 Double Page Spread Live Area:** 128mm x 430mm

**1/2 Double Page Spread Trim:** 143mm x 460mm

**1/2 Double Page Spread Bleed:** 149mm x 466mm

**Strip Live Area:** 50mm x 200mm

**Strip Live Trim:** 65mm x 230mm

**Strip Live Bleed:** 71mm x 236mm

**Strip Double Page Spread Live Area:** 50mm x 430mm

**Strip Double Page Spread Trim:** 65mm x 460mm

**Strip Double Page Spread Bleed:** 71mm x 466mm

### RECRUITMENT

**Full Page:** 256mm x 200mm

**1/2 Page Horizontal:** 126mm x 200mm

**1/4 Page:** 126mm x 98mm

**1/8 Page:** 77mm x 98mm

### To advertise or receive further information contact

Anwar Sohawon  
[asohawon@ttgmedia.com](mailto:asohawon@ttgmedia.com)  
+44 (0)20 3714 4103

TTG Media Limited, Friars House, 160 Blackfriars Road, London, SE1 8EZ