



## DIGITAL ADVERTISING RATES

### Creative display positions

(all one week tenancy)

#### Fireplace on News/homepage

£8,000

#### Fireplace on other channels

£5,000

(Events, Luxury, Digital Editions, Jobs)

#### Fireplace on topic "filters"

£3,000

(including Air, Agencies, City & Finance, Cruise, Destinations, Luxury, Operators and Regulations)

#### Meerkat on News/homepage

£5,000

#### Meerkat on other channels

£3,000

(Events, Luxury, Digital Editions, Jobs)

#### Meerkat on topic "filters"

£2,000

(including Air, Agencies, City & Finance, Cruise, Destinations, Luxury, Operators and Regulations)

### Standard display positions (run of site)

Leaderboard £45/cpm

MPU £45/cpm

### Competitions

#### Online competitions

£1,000

(including listing online, mention in the magazine, social media promo and link in the Midday Bulletin)

### Midday Bulletin advertising rates

Premium Banner £2,500

Banner £1,500

Advertorial box (60-80 words) £1,000

### ttgluxury email advertising rates

Premium Banner £1,500

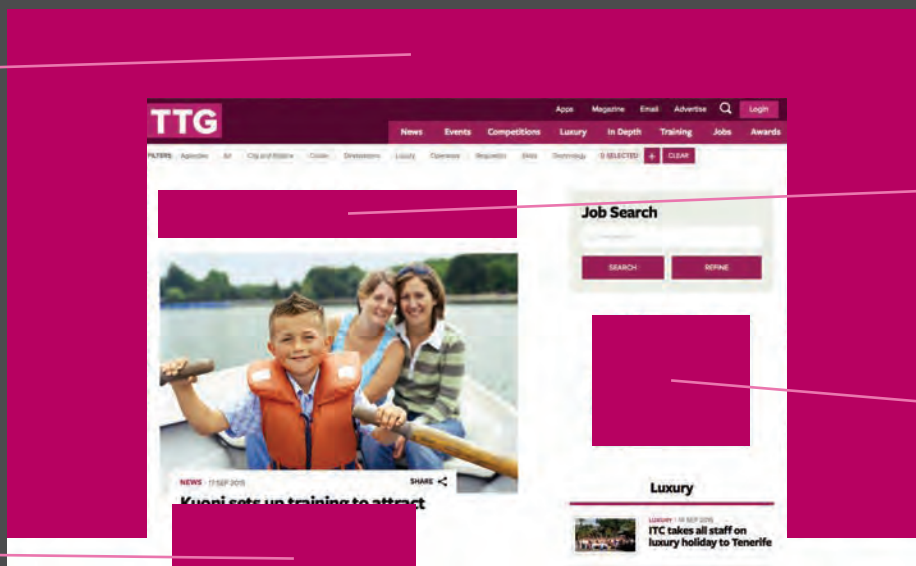
Banner £1,000

Advertorial box (60-80 words) £1,000

### TTG Partner email advertising rates

Solus email to 17,400+ registered subscribers £5,000

FIREPLACE



LEADERBOARD

MPU

MEERKAT

## TTG Jobs Advertising Rates

### Online on ttgjobs.com:

Sponsored listing (one month)	£600
Enhanced listing (one month)	£410

### Additional traffic drivers:

MPU on ttgjobs.com (one month)	£350
Leaderboard on ttgjobs.com (one month)	£350
Bottom banner on ttgjobs.com (one month):	£250
MPU/banner on ttgmedia.com (cost per thousand impressions)	£45cpm

### Online bundles (to use within 12 months):

3 listings	£369 each (Saving of 10%)
5 listings	£348 each (Saving of 15%)
10 listings	£287 each (Saving of 25%)

### Weekly Jobs email:

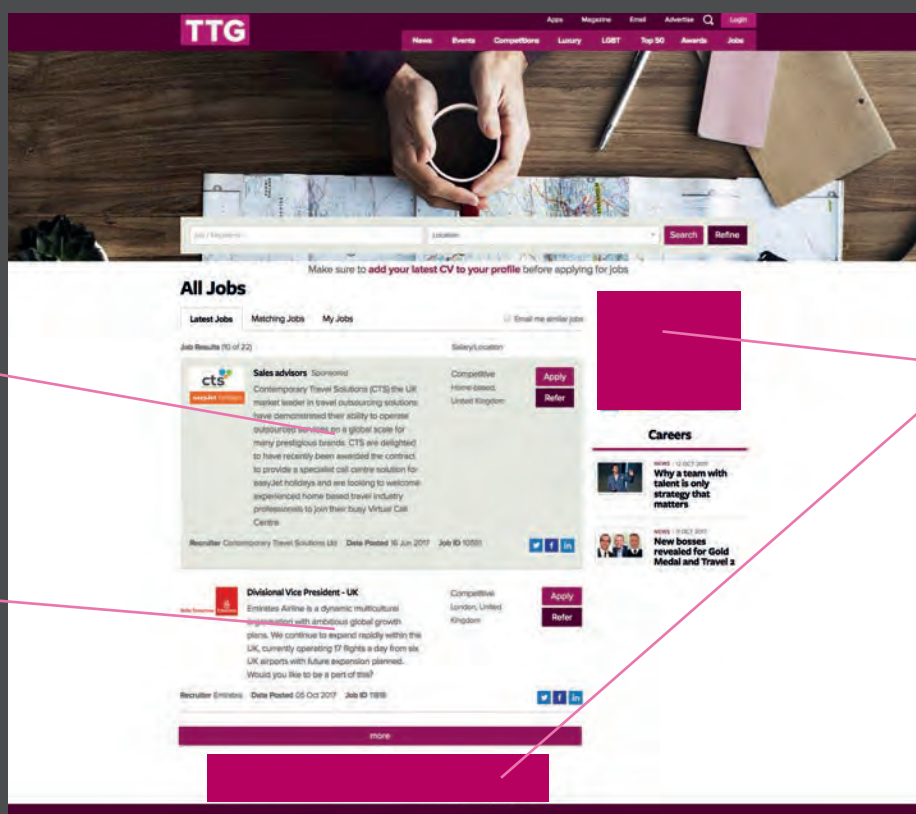
Listing to appear on two of the weekly emails	£250
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### Additional traffic drivers on weekly Jobs email:

Top banner	£200
Middle banner	£150
Bottom banner:	£100
Advertorial box:	£300

### Print and online rate:

Full page print advert and an enhanced online listing	£900
Half page print advert and an enhanced online listing	£500



**SPONSORED LISTING:**  
Your post remains at the top of the results page for the campaign period

**ENHANCED LISTING:**  
Logo within search results

**MPU AND LEADERBOARD:**  
leads candidates to your site or to your roles on our site for the campaign