

TTG MEDIA



What do our users say?

"I find ttgmedia.com intuitive to use on all devices; it has everything I need to keep up to date with the big travel industry stories."

Martin Alcock, Travel Trade Consultancy

What do our clients say?

"Our Michigan competition achieved more than 630 agent entries which we were thrilled with. Thanks TTG for a stylishly executed and effective campaign"

Yolanda Fletcher, Cellet

DIGITAL

TTG's award-winning* digital platforms are fully mobile responsive and will allow you to connect with your target audience in the right place, at the right time, on the right device. Industry-leading opportunities across several digital touchpoints will deliver maximum engagement, measurability and ROI to your business. In addition, ttgmedia.com is resistant to adblocking software, ensuring 100% of users see all adverts.



60,000+
USERS EVERY
MONTH



500,000+
PAGE VIEWS
EVERY MONTH



8 MINUTES
AVERAGE TIME
SPENT ON THE SITE



5 PAGES
AVERAGE VIEWED
PER VISIT



ONLY 4.3%
BOUNCE
RATE

Targeted advertising

To maximise engagement and ROI, TTG offers targeted advertising opportunities across ttgmedia.com. As an alternative to running advertising throughout the entire site (which will give you the biggest reach), you can also advertise on dedicated sections or "filters", allowing you to target your campaign at users interested in a specific sector, such as cruise, luxury, destinations.

Display advertising

There are four types of display positions available:

- **Fireplace:** A high impact advertising solution that will frame the content on every page of the website, or on specific filter
- **Leaderboard:** Banners are fully responsive and appear at the top of your chosen page giving your campaign immediate visibility on desktop and mobile, in a prime position
- **MPU:** A mid-page unit will appear in the centre of the page or newsfeed on mobile and desktop
- **Meerkat:** A disruptive advertising opportunity that will allow your message to "pop up" from the bottom of the page

What do clients say?

"The successful candidate saw our advert in TTG. We would recommend any other company looking for quality candidates to consider TTG."

*Lee Ballard
SLC Representation*

Emails

Maximise digital reach or target your preferred audience through sponsoring TTG's regular emails, or run a solus TTG Partner campaign.

Midday Bulletin
Sent every weekday
at noon

11,000+
SUBSCRIBERS



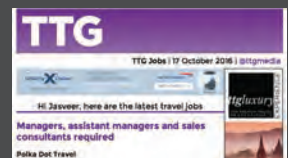
ttgluxury
Sent fortnightly on
Thursdays

6,500+
SUBSCRIBERS



TTG Jobs
Sent weekly on
Monday

5,700+
SUBSCRIBERS



TTG Partner campaigns

16,400+
SUBSCRIBERS

Solus communication
with our full third-party
database.



TTG Jobs

To deliver the best reach and engagement around each of your recruitment campaigns, take advantage of the Recruitment & Classified section of TTG magazine, and ttgjobs.com, a preferred choice for many tour operators, airlines, travel agencies, hotels and other companies looking to recruit candidates from within the travel trade.



8,000+
VIEWS PER MONTH
ON TTGJOBS.COM



17,100+
TTG MAGAZINE
SUBSCRIBERS

Social media

Our @TTGMedia account has **42,000+ followers**, and frequently achieves tweet impressions of **350,000+** per month.

Our Facebook page has **6,130+ Likes**, and frequently achieves "reach" of approx. **19,000+** per month, and "post engagements" of approx. **11,000+** per month.