



TTG MEDIA



ROUTES NEWS

Produced by industry experts TTG Media on behalf of UBM, Routes News has been serving the route development industry for the past 14 years and continues to expand its presence in this ever-changing market.

In addition to keeping you updated with the Routes events, Routes News provides interviews, analysis and insight for airline, airport and tourist board executives involved in route-development decision making.

It also reflects the mix of airlines, airports, tourism authorities and local government organisations involved in route development, allowing our advertisers to target new customers for their airports and regions, so boosting their economies.

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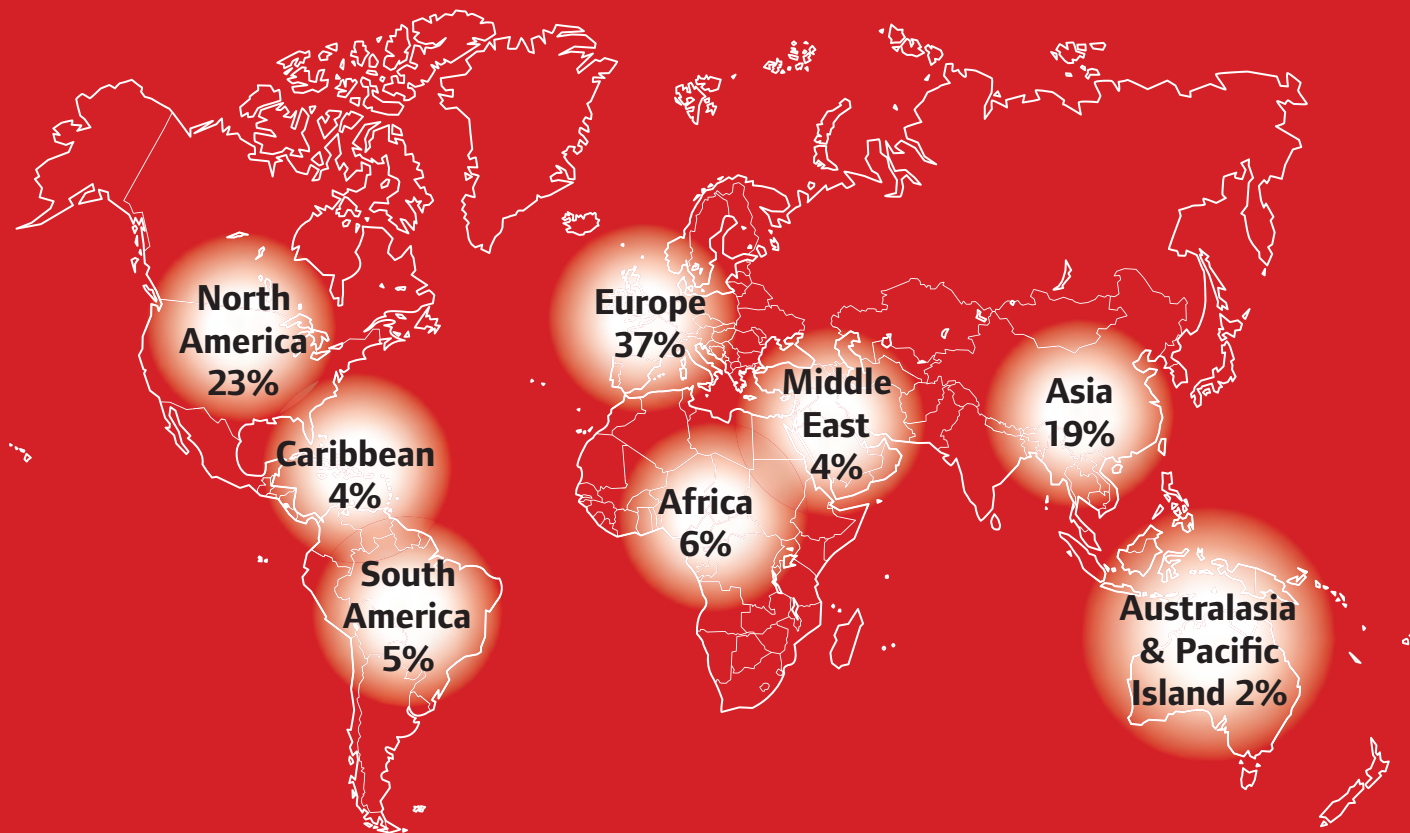


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ROUTES NEWS

More than 7,000 copies of Routes News are published six times a year and mailed to specific individuals involved in route development worldwide



OVER 85%
OF READERS ARE DIRECTLY INVOLVED WITH ROUTES DEVELOPMENT

62%
OF THE ROUTES NEWS AUDIENCE READS EVERY EDITION

OVER 68%
PREFER TO READ THE MAGAZINES IN PRINT FORM

Topics of interest



NEWS
69%



AIRLINES
92%



AIRPORTS
56%



TOURISM
50%

ROUTES DELEGATE DIRECTORY

The Delegate Directory is the official show guide for all global Routes events, making it an invaluable tool for everyone attending. Each directory contains the following essential event information.

- Key information about the event and destination
- Event programme with timings and locations of all Routes talks and seminars
- A guide to using the on-site meeting planner
- Floor plan and exhibitors list
- Profiles of all exhibitors and sponsors
- Full delegate list including names and contact details of all airline, airport, destination and supplier delegates attending.



75%
OF VISITORS TO ROUTES EVENTS READ THE DIRECTORY

99%
OF THE VISITORS KEEP THE DIRECTORY FOR A YEAR AFTER THE SHOW

