





## ttgluxury

ttgluxury is the UK's leading title for premium travel professionals. Designed to help this unique audience keep up to date with the latest trends, news, products and luxury operators, ttgluxury celebrated its 10 year anniversary in 2017.

### Who reads ttgluxury?

*ttgluxury* is sent to suppliers and buyers of luxury travel in the leisure, meetings and events and business travel sectors.



#### BREAKDOWN:

LEISURE AGENTS (INCLUDING 8,050+ HOMEWORKERS, INDEPENDENT AND RELEVANT MULTIPLE AGENTS)

# 650+ SUPPLIERS

### *ttgluxury* Experience

The *ttgluxury* Experience sees the editor of ttgluxury work closely with a client partner to create a bespoke fam trip for ttgluxury readers, with the emphasis firmly on experience.

The Experience package provides sustained coverage in two editions of the magazine, with a double-page spread to launch the competition and a three-page fam trip report upon the agents' return, alongside extensive digital promotion.



### What do clients say?

"A big thank you for the article following our *ttgluxury* Experience. It is the perfect balance between the hotel and the destination, alongside great comments from the agents." Nicola Wood, Como Hotels & Resorts

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## What do readers say?

"The ttgluxury Experience changed my perceptions dramatically. Having now stayed in the area I shall now be able to sell this destination to my highend clients with absolute ease." Brian Telfer, Travel Counsellors

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## 2018 Features List



#### SPRING March 22

Regional round-up: Caribbean & Mexico In season: Spring ideas What's new: Greece Theme round-up: Spas & wellbeing Destination feature: South Africa Destination feature: Croatia Pulse: Marrakech Suites & Eats: Beijing 10 ways to sell: Wildlife travel Trends: Premium aviation How to: Understand Instagram Radar: Colombia Plus: Luxury travel trends 2018



**AUTUMN** September 20 Issue additionally distributed at WTM

Regional round-up: Indian Ocean In season: Autumn ideas What's new: Sri Lanka Theme round-up: Cruise Destination feature: Winter sun Destination feature: Italy Pulse: Toronto Suites & Eats: New York 10 ways to sell: Cambodia Trends: South America How to: Make the most of networking Radar: Namibia Plus: Eco travel



#### SUMMER June 14

Regional round-up: Mediterranean In season: Summer trends What's new: Portugal Theme round-up: Family holiday ideas Destination feature: Mauritius Destination feature: Oman Pulse: Perth Suites & Eats: Singapore 10 ways to sell: Scandinavia Trends: European cities How to: Improve digital marketing Radar: Indonesia Plus: New Zealand (TRENZ report)



WINTER November 22 ILTM issue with exclusive distribution at the show Regional round-up: Middle East In season: Christmas/winter What's new: Maldives Theme round-up: Weddings & Honeymoons Destination feature: Thailand Destination feature: Brazil Pulse: Chicago Suites & Eats: Sydney 10 ways to sell: UK & Ireland Trends: Villas & homestay How to: Appointments service Radar: Tunisia

Plus: Australia (Luxperience report)