



Welcome to WTM's new quarterly magazine, distributed in print and online to WTM's unique database of over 300,000 travel buyers and other travel trade professionals around the world.

WTM Insights magazine will inform and connect the global WTM community, providing tourism trends and analysis alongside destination news and the latest news on WTM's forthcoming events.

This new editorially-led magazine provides an unrivalled opportunity to engage year-round with the world's most influential buyers of travel, to raise the profile of your product, destination or service, and to maximise the value of exhibiting at WTM's global portfolio of events

An audience of
300,000+

*5,000+
Print

300,000+
Digital



Editorial content

News

Key travel and tourism news from around the globe

WTM latest

Highlights from recent WTM events, and/or a look ahead to forthcoming events in the portfolio

Analysis

Statistical insight into a key tourism region or market

Technology

Latest trends and product launches

Destination news and features

Interviews with tourism chiefs, product news and destination profiles from each of the following regions:

Asia Pacific

Americas

Europe

Middle East

UK & Ireland

Africa

Sector focus

Highlighting a segment such as LGBT travel, responsible tourism, or destination weddings

Meet the team

Profile of a key member of the WTM portfolio team

WTM Insights magazine, WTM official daily magazines, and the additional buyers' guide is produced by the award-winning travel trade media specialist, TTG Media.

TTG MEDIA

WTM Insights Magazine issue dates

Issue 1: March 2018

Issue 2: June 2018

Issue 3: September 2018

Issue 4: December 2018

Advertising rate card

Print

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Bellyband & double page advert	£17,000
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Digital

Sponsorship of the digital edition (sent out to over 300,000 by WTM)	£10,000
Bolt-on - Video (Embedded within your advert in the digital edition)	£1,000

* written and laid out by TTG Media to house style

For sponsorship opportunities, contact:
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