

TTG

THE BUSINESS OF SELLING TRAVEL



TTG MAGAZINE AND SUPPLEMENTS

TTG is the oldest weekly travel trade magazine in the world, printing every week since 1953. Today, TTG is the most respected and authoritative title in the market, combining industry news, analysis, comment and insight with business advice and educational features.

TTG is read widely and at all levels across the industry, from counter-staff to managers, owners and board-level directors. Our core readers are UK and Ireland-based sellers of travel, though our readership extends to tour operators, airlines, cruise lines, destination representation companies and more.

TTG supplements are an invaluable resource for travel sellers, produced to TTG's exceptionally high standards, and retained by agents throughout the year as an essential reference tool.

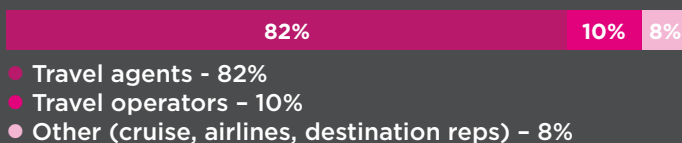


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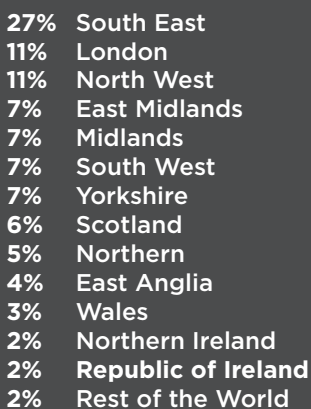
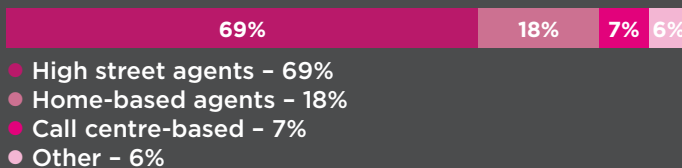


15,600+ PRINT SUBSCRIBERS

The sectors our readers work in



Where our agent readers are based



(From 2017 ABC audit statistics)

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TTG MEDIA

JANUARY

- 4 Package Holidays
Caribbean
- 11 Cruise
- 18 Attractions & Tickets
Canada
- 25 USA
All Inclusive

FEBRUARY

- 1 Weddings & Honeymoons
Asia
- 8 Middle East
Africa
- 15 Air Travel
Malta, Italy & Med Islands
TTG's Guide to Cruise
- 22 Holiday Essentials
Touring & Adventure

MARCH

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Australia & New Zealand
- 8 UK & Ireland
Cities & Short Breaks
- 15 North Africa & Red Sea
Greece & Cyprus
- 22 USA
Latin America including Mexico
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APRIL

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- 12 Nordic Region
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- 26 Eastern Europe including the
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Touring & Adventure

MAY

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TTG's Guide to Cruise
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