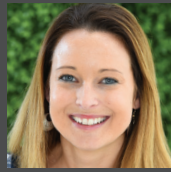


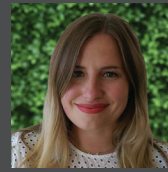
Meet the News Team

TTG

THE BUSINESS OF SELLING TRAVEL



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Specialist area: Aviation

TTG news - In print

We go to press on a Tuesday so the news team needs submissions in by the end of the previous week for next week's publication, or on the Monday at the latest (for major news). We also publish several web stories per day - sign up for our midday news bulletins. Strong stories include new agency openings and innovative events/campaigns from agencies. We're very interested in anything a business is doing which might affect agents or others in the trade, either with regards to commission, or how they operate. We're always looking for strong exclusive photos, ideally featuring agents, taken at industry events or of agents out and about - anything that has a nice story with it. Again, submit by Friday, or Monday at the very latest. These photos date quickly, and must be high-resolution and good quality.



GENERAL NEWS

Send all major news to news@ttgmedia.com to ensure the full team receives it. Send less major news to the relevant member of the team as above. Please also pitch ideas for very senior figures for a TTG 'big' interview.



CITY & FINANCE

A regular page dedicated to city and finance, edited by Jennifer Morris. **Opportunity:** Jennifer is interested in financial results, profiles with relevant heads of finance, and other city-related news.



CRUISE

A regular page of cruise news **Opportunity:** The team is looking for exclusive cruise news, interviews with high-profile industry figures, exclusive ship visits/trips, covering both ocean and river cruise.

Meet the News Team



ROUND UP

A weekly round up of key news from tour operators, airlines/aviation, and hotels/accommodation. Please send these snippets of agent-relevant info to Tom for possible inclusion. A strong image and sample pricing often helps.



LUXURY TRAVEL

Dedicated, regular pages on the premium travel sector, edited by ttgluxury editor April Hutchinson.

Opportunity: April is looking for exclusive interviews with top industry figures and exclusive news from luxury operators/hotels/resorts.

Contact: ahutchinson@ttgluxury.com



AVIATION

Ed Robertson is editor of TTG's sister title, Routes News, focusing on the air route development sector. He also oversees airline and airport news in TTG magazine.

Contact: erobertson@ttgmedia.com



TTG INTELLIGENCE

A regular page of data and statistics, often drawing figures from organisations such as OAG.

Opportunity: If you have interesting survey findings or other fresh data that we might be able to feature exclusively.

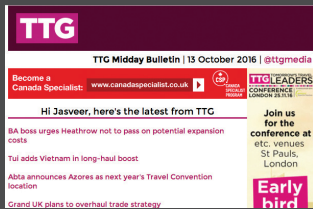
Contact: jmorris@ttgmedia.com



TTG TALK

A 'Letters'-style page, with emphasis on tweets, Facebook comments and emails. Can you write a letter/email/comment on a current issue?

Online



MIDDAY BULLETIN

This goes out at midday everyday, with the biggest news stories from our website and magazine. There are opportunities to contribute opinion/comment pieces to appear on this bulletin. Can you turn around a strong opinion piece on a highly topical news story quickly?

Contact: Jennifer to discuss.



TTG FACEBOOK PAGE (facebook.com/traveltradegazette)

We like nice galleries of agent photos from fam trips and trade events for our Facebook page, which then often appear on our TTG Friday email. 8+ photos works nicely - with as many agents in (as opposed to scenic shots) as possible.

Send to getaway@ttgmedia.com, or features reporter Andrew Doherty (who oversees this) on adoherty@ttgmedia.com