



## ADVERTISING RATES 2017

TTG@WTM the Official Event Daily



6 - 8 Nov 2017

London



The Official Event Daily Magazines of World Travel Market London

**30,000 copies** of the magazine distributed across the three days of the event to travel professionals, key industry buyers, digital influencers and tourism ministers



Each day of the event we will hand-deliver copies to **every single stand** including **5,000** exhibiting destinations, technology and private sector companies

**Mass distribution** to visitors at both entrances to ExCeL



Nightly email round-ups to more than **14,000 recipients** (average open rate 20%)

Produced by TTG Media, publishers of **TTG** - the oldest and most trusted weekly publication of its kind in the world

To participate please contact:

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VALID  
UNTIL  
JULY 31

## Early booking specials

### TTG@WTM SPECIAL 3-DAY PACKAGE - £8,950

Full page advert in *TTG@WTM* show dailies  
An advert in each of the Monday, Tuesday and Wednesday editions of the *TTG@WTM* show daily magazine, distributed to delegates in the morning and made available as a digital edition.

**Banner ad on the WTM nightly alert**  
Nightly news alert sent at 5pm to summarise the hottest news, videos and interviews from the day at WTM London. Banner ad to appear on all three days.

**Banner ad on the TTG Midday Bulletin**  
TTG's regular daily news alert. Banner to appear for the entire WTM week, ie five days.

#### Bolt-ons

Full page advert in *WTM Preview* in TTG: £1,950  
Full page advert in *ttgluxury* Autumn or Winter issue: £2,500

### TTG@WTM SUPER 3-DAY PACKAGE - £11,950

Full page adverts in *TTG@WTM* show dailies  
An advert in each of the Monday, Tuesday and Wednesday editions.

**Banner ad on the WTM nightly alert**  
Nightly news alert sent at 5pm to summarise the hottest news, videos and interviews from the day at WTM London. Banner ad to appear on all three days.

**Banner ad on the TTG Midday Bulletin**  
TTG's regular daily news alert. Banner to appear for the entire WTM week, ie five days.

**PLUS: Full page advert in *WTM Preview* feature in *TTG***  
An advert within our 30-page *WTM Preview* feature in *TTG* magazine (UK travel agent audience) on November 2, including exhibitor profiles and agent events.

Full page advert in *ttgluxury* Autumn or Winter ILTM edition

## EXCLUSIVE SPONSORSHIP

### TTG@WTM SHOW DAILIES Carrier bag sponsor

Your website and logo on one side of the carrier bags in which the show dailies are distributed at both entrances of ExCeL for the three days **£18,000**

## PRINT ADVERTISING

### TTG@WTM SHOW DAILIES Print advertising

<b>Double-page advert</b>	£11,800
<b>Full page advert</b>	£7,100
<b>Half page advert</b>	£4,470
<b>Coverwrap*</b>	£18,950 <b>DAY 1 and 2 SOLD</b>
<b>4-page bound insert*</b>	£21,600
<b>Loose insert*</b>	£6,900 (based on an A4 double-sided insert)

### Special Projects

TTG's Special Projects team can work with you to create bespoke advertorial content, written and laid out by TTG

<b>Double-page advertorial</b>	£14,750
<b>Full page advertorial</b>	£8,875

NEW  
FOR  
2017

### New Hotels showcase

This new opportunity for 2017 enables new or relaunched hotels exhibiting at WTM to submit 100 words of description, a photo, stand details and logo, from which TTG will create a 1/4-page profile (up to 4 on one page). To appear in a single edition of the daily magazines. **£3,610**

## DIGITAL ADVERTISING

Digital opportunities on [ttgmedia.com](http://ttgmedia.com) include:

### WEBSITE

<b>Fireplace*</b>	£5,000
<b>Leaderboard</b>	£45/cpm
<b>MPU</b>	£45/cpm
<b>Sponsored online articles</b>	£6,500
<b>Video hosting</b>	£3,000

### NEWSLETTERS

Banner on TTG Midday Bulletin	£1,000
Premium banner (double height)	£2,000
Banner on WTM nightly round-up	£1,000

### SOLUS EMAILS

Sent to database of 20,000	£5,600
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\*Subject to availability

Terms and conditions: All prices are excluding VAT.

Should you cancel 13 weeks prior to your booked publication date there are no cancellation costs.

Any cancellations made up to 8 weeks prior, 50% of the total cost is liable. Any cancellations made within 8 weeks of the publication date, 100% of the total cost is liable.