



## TTG supplements

TTG supplements are an invaluable resource for travel sellers, produced to TTG's exceptionally high standards, and retained by agents throughout the year as an essential reference tool.

### Who reads TTG supplements?

We print 15,616 copies of all TTG supplements and distribute them to our full circulation. Supplements are also made available as a digital edition, and hosted on our website indefinitely.

Bespoke supplements can be printed in smaller numbers and distributed to readers in a certain region, specialising in a certain sector, or independent agents only, for example. We can also create digital-only magazines to minimise print and postage costs.

We are proud to have been chosen as the contract publishers of various external magazines, including the Official Show Dailies at World Travel Market London, and *Routes News* magazine which accompanies the *Routes* series of aviation conferences.



### TTG Guides

TTG is excited to launch a new series of selling guides for 2017, covering key regions and sectors. Each supplement will follow the same format: several introductory features which highlight key trends and selling opportunities within that sector or region, followed by supplier profiles giving each participating supplier the opportunity to convey their core messages in an at-a-glance format that agents trust (see overleaf for a 2017 schedule of 'TTG Guides')

#### Little Black Book 2017

This indispensable handbook of contacts contains photographs, email addresses and phone numbers for supplier sales teams to enable travel agents to get in touch quickly. Each participating supplier is also invited to supply information about travel agent training programmes, agent concessions and other support activity.

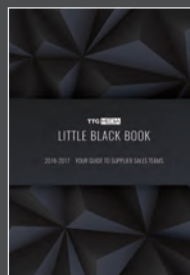
### What do readers say?

*"TTG's Little Black Book is a fab idea, I will be using this."*  
Sarah Williams,  
Your Holiday Booking

*"What a great idea!"*  
Matthew Ruth, Co-operative  
Personal Travel Agents

### What do clients say?

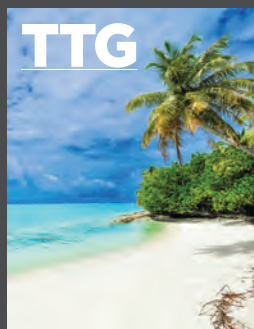
*"TTG's new-style cruise supplements convey our key messages in an unusual and effective way; they're unlike any other product on the market."*  
Leigh Thompson,  
Celebrity Cruises



TTG's Guide to...  
**CRUISE**  
February 9



TTG's Guide to...  
**THE CARIBBEAN**  
March 30



TTG's Guide to...  
**CRUISE**  
May 4



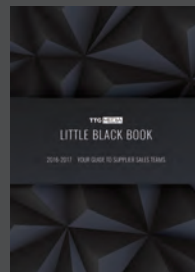
TTG's Guide to...  
**THE US**  
May 25



TTG's Guide to...  
**TOURING & ADVENTURE**  
July 27



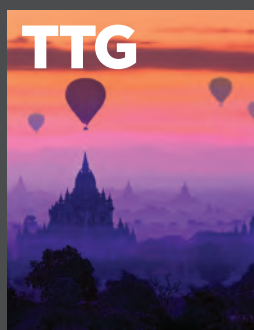
**LITTLE BLACK BOOK 2017**  
August 10



TTG's Guide to...  
**CRUISE**  
August 24



TTG's Guide to...  
**ASIA**  
October 5



TTG's Guide to...  
**THE YEAR AHEAD**  
December 28

