



# ONLINE

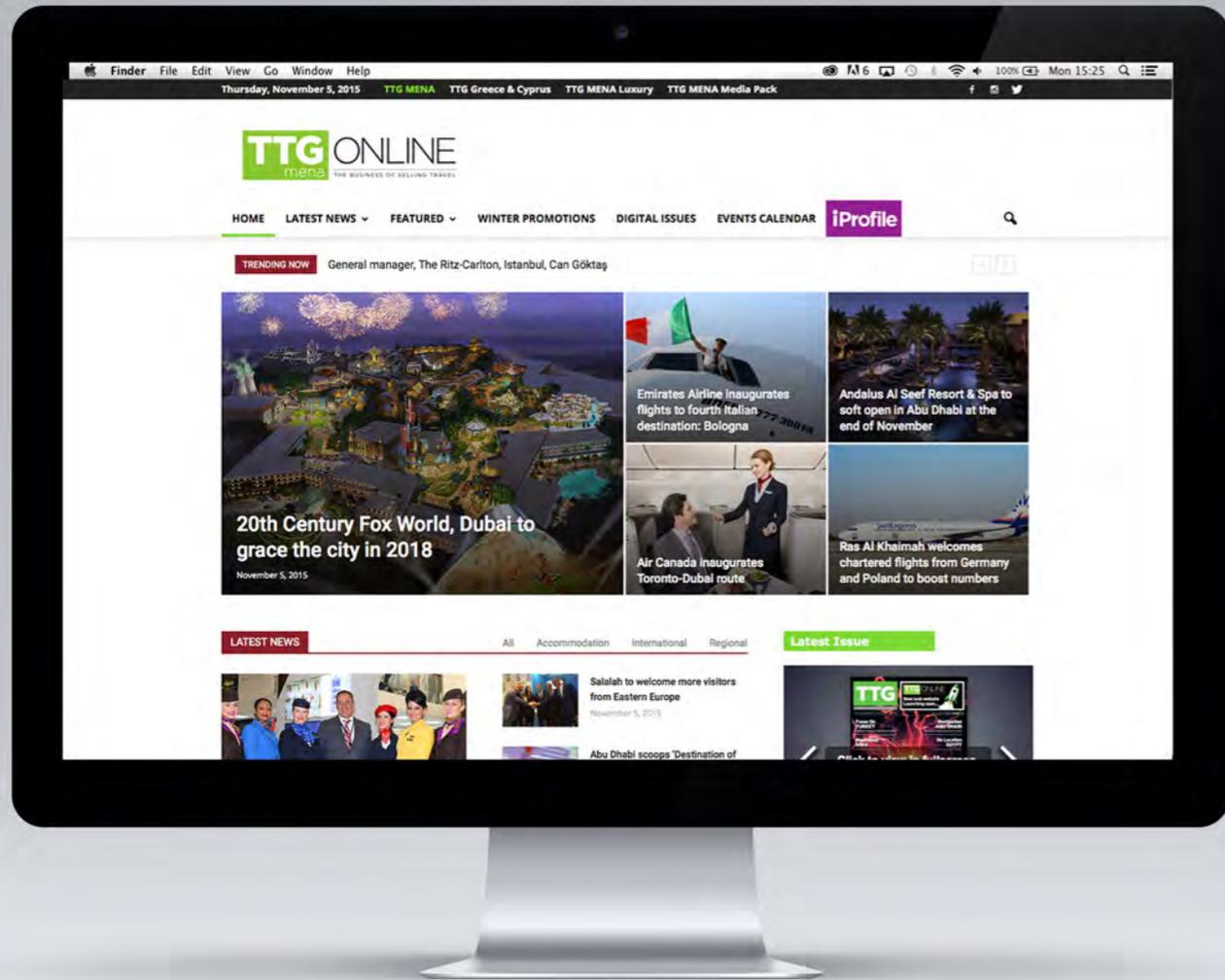
THE BUSINESS OF SELLING TRAVEL

[www.ttgmena.com](http://www.ttgmena.com)

Updated with breaking news daily from the regional and international travel and tourism world, the TTG MENA website has recently undergone a refresh, becoming even easier to navigate and giving you the opportunity to not only keep up-to-date with this booming industry but to also utilise it as a platform to promote your products and services via online banners.

Visitors to the website are able to download past and recent copies of the publication.

The new website also hosts the informative TTG Balkans and TTG Greece & Cyprus websites, as well as offering direct access to ttgmena luxury's website.



- Daily updated news.
- Online regional and international directory, including information on airlines, hotels, travel agents, etc.
- Tools, reviews and exclusive interviews.
- Event calendar listing for upcoming regional and international travel industry events, including exhibitions, shows and seminars.
- Downloadable resources, including the latest copy of TTG MENA, as well as an archive and our media information.

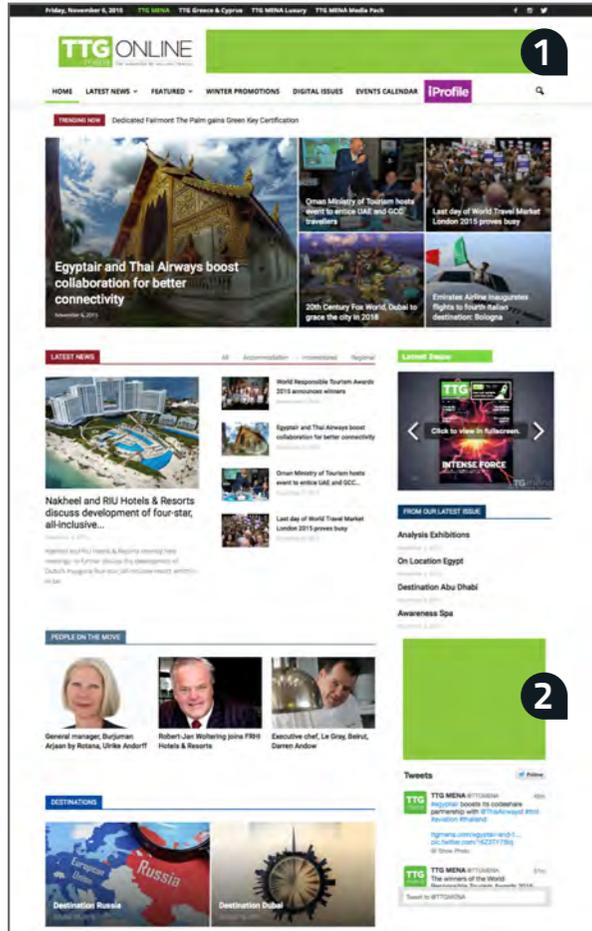
A full breakdown of web stats can be provided on request.

Contact: [web@ttgmna.com](mailto:web@ttgmna.com) for more details



[ttgmna.com](http://ttgmna.com)

**TTG** ONLINE  
mena THE BUSINESS OF SELLING TRAVEL



**AVERAGE of**  
**500,000**  
**page views per month**

To receive your tailor made quote  
 contact: [web@ttgmena.com](mailto:web@ttgmena.com)



# SPECIFICATIONS

Banner advertising is a great way to get your brand message across as well as generate leads. Having a presence on ttgmena.com ensures that your brand is associated with the leading MENA online news resource for the travel trade industry.

**CPM ADVERTISING**  
 Cost per 1,000

- 1 LEADER BOARD 728x90px €15**
- 2 MPU 300x250px €12**

Minimum purchase  
 100,000 impressions.

The banner will be visible on all  
 pages of TTG MENA

Digital marketing provides you with the opportunity to effectively showcase your products and services through a variety of techniques and mediums.



# WHY GO DIGITAL

Digital platforms including mobile devices, computers and tablets are the way of the future. Therefore, it is imperative that clients can get in touch with potential customers instantly via the mediums they use throughout the day. Digital marketing allows you to do so through methods such as email marketing, banner advertising, online company profiles and newsletters, to name a few.

### Cost effective:

Digital advertising is one of the most cost-effective advertising methods available for creating, delivering and executing campaigns.

### ROI:

Control where your budget goes by targeting the right audience over the widest possible yet targeted market arena, allowing you to drive more sales for your company in a more transparent way.

### Interactive:

Create your advertisement using multiple formats to impress your clients and make an impact. Utilising all aspects of the digital world from social media and video presentations to multiple web links and photo gallery promotions.

### Brand Advertising:

TTG MENA Online allows for both targeted and global coverage. With an impressive number of views per month TTG Online allows you to showcase your brand name and logo to the demographic you most need.

### Target:

Target your specific audience based on geography and industry.

### Reach:

Reach more people within the relevant demographic and get them to recognise your brand as *the* brand.

### Measure:

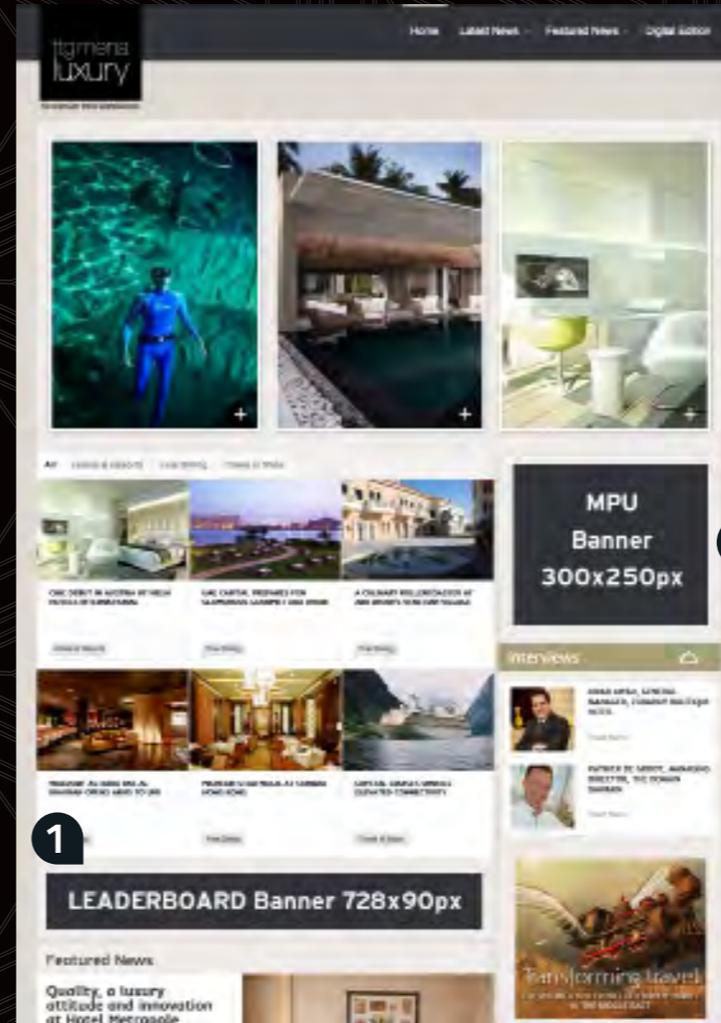
Online advertisement is transparent. Reporting and analysis provides comprehensive evidence of ROI on your promotional activities.

# LUXURY

ttg mena luxury  
for premium travel professionals

As the luxury industry embraces the ever evolving digital world, ttgmena luxury has also evolved online. A response to the demand of our clients, the digital domain serves as solid support to its print counterpart, strengthening ttgmena luxury's overall global reach.

Updated daily, visitors to the site are kept informed of all the latest luxury travel news and are able to download all past and recent copies of the print publication, as well as utilise our web space, allowing for both engaging editorial and pictorial sharing of your products.



## menaluxury.com

	width x height	PRICE
<b>LUXURY BANNER</b>		
<b>1</b> LEADERBOARD	728x90 px	€ 500 for 3 Months
<b>2</b> MPU	300x250 px	€ 300 for 3 Months
<b>LUXURY PROFILE</b>		€ 1,000 for 12 Months

[Format must be jpeg, gif, png only]

What are your  
little luxuries  
in life?

**GREECE & CYPRUS**



A new edition to the TTG MENA website, TTG Greece & Cyprus provides concise, accurate and informative editorial content on these two popular Mediterranean destinations. With the aim of enlightening both regional and global travel agents on Greece and Cyprus' travel and tourism offerings, TTG Greece & Cyprus brings you the latest news and developments.

Accompanying the B2B website will be a dedicated Greece and Cyprus feature in TTG MENA newspaper.

**SPECIFICATION**

**GREECE & CYPRUS**

**BALKANS**

**CPM ADVERTISING**

Cost per 1,000 impressions

**LEADER BOARD 728x90px €15**

**MPU 300x250px €12**



**BALKANS**

**TTG**

BALKANS

**SPECIFICATION**

**GREECE & CYPRUS**

**BALKANS**

**TTG**

GREECE & CYPRUS

**TTG**

BALKANS

TTG Balkans is a news platform for the travel and tourism industry in the Balkan region, accessible via the popular and recently refreshed TTG MENA website. TTG Balkans brings together both existing and emerging travel professionals on a platform that provides concise, accurate and informative editorial content.

The countries that feature in TTG Balkans include Bulgaria, Greece, Kosovo, Macedonia, Serbia, Romania, Bosnia and Herzegovina, Croatia, Montenegro and Albania.

Accompanying the B2B website will be a dedicated Balkans feature in TTG MENA newspaper.

**CPM ADVERTISING**

Cost per 1,000 impressions

**LEADER BOARD 728x90px €15**

**MPU 300x250px €12**