

Print ADVERTS Specification

NORMAL ADVERTS

1	FULL PAGE	370x280 + 5mm Bleed	€ 4,500
	INSIDE BACK/FRONT FULL PAGE	370x280 + 5mm Bleed	€ 5,500
	BACK PAGE FULL	370x280 + 5mm Bleed	€ 6,000
2	DOUBLE PAGE SPREAD	370 x 560 + 5mm Bleed	€ 6,500
3	HALF PAGE HORIZONTAL	180x280 + 5mm Bleed	€ 2,500
4	HALF DOUBLE PAGE SPREAD	180 x 560 + 5mm Bleed	€ 4,500

SPECIAL POSITIONS

4 X FULL COLOUR WRAP (170GSM)	370x560 + 5mm Bleed	€ 8,500
ADVERTORIAL FULL PAGE	370x280 + 5mm Bleed	€ 5,000
ADVERTORIAL DOUBLE PAGE SPREAD	370x560 + 5mm Bleed	€ 7,000

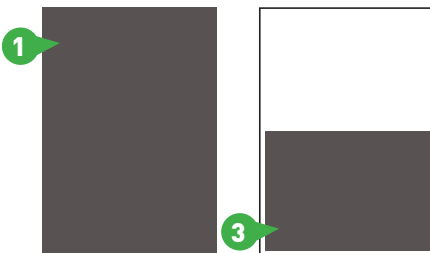
LUXURY EXPERIENCE PRINT & DIGITAL

4 PAGE PRINT	Specification On Request	€ 15,000
8 PAGE PRINT		€ 20,000
4 PAGE DIGITAL		€ 6,500
8 PAGE DIGITAL		€ 11,000

PRINT SIZE mm (height x width)

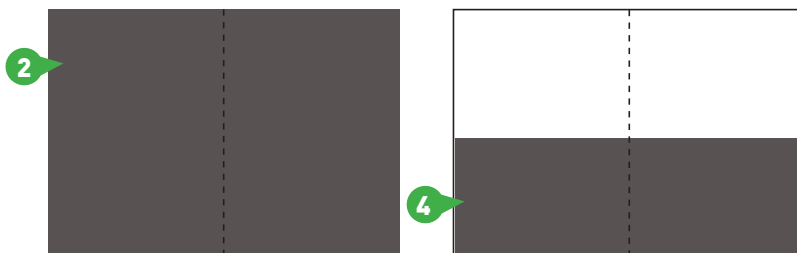
(Series discounts do not apply to special positions)

Right hand page **10% extra** • Guaranteed positions **20% extra**



ARTWORK Requirements:

Artwork must be in EPS, TIFF or PDF format in high resolution, with all fonts and images embedded. Colour breakdown must be CMYK.
(Artwork must be exact size as specified at booking.)



Resolution (dpi): TIFF or JPEG must be 300 (dpi).

Embedded fonts: Fonts must be embedded in the following programmes: Freehand, Illustrator and InDesign. Illustrator and InDesign fonts must be created to outlines.

Crop marks & overprint: Crop marks must be arranged on artwork. All overprint must be switched off.