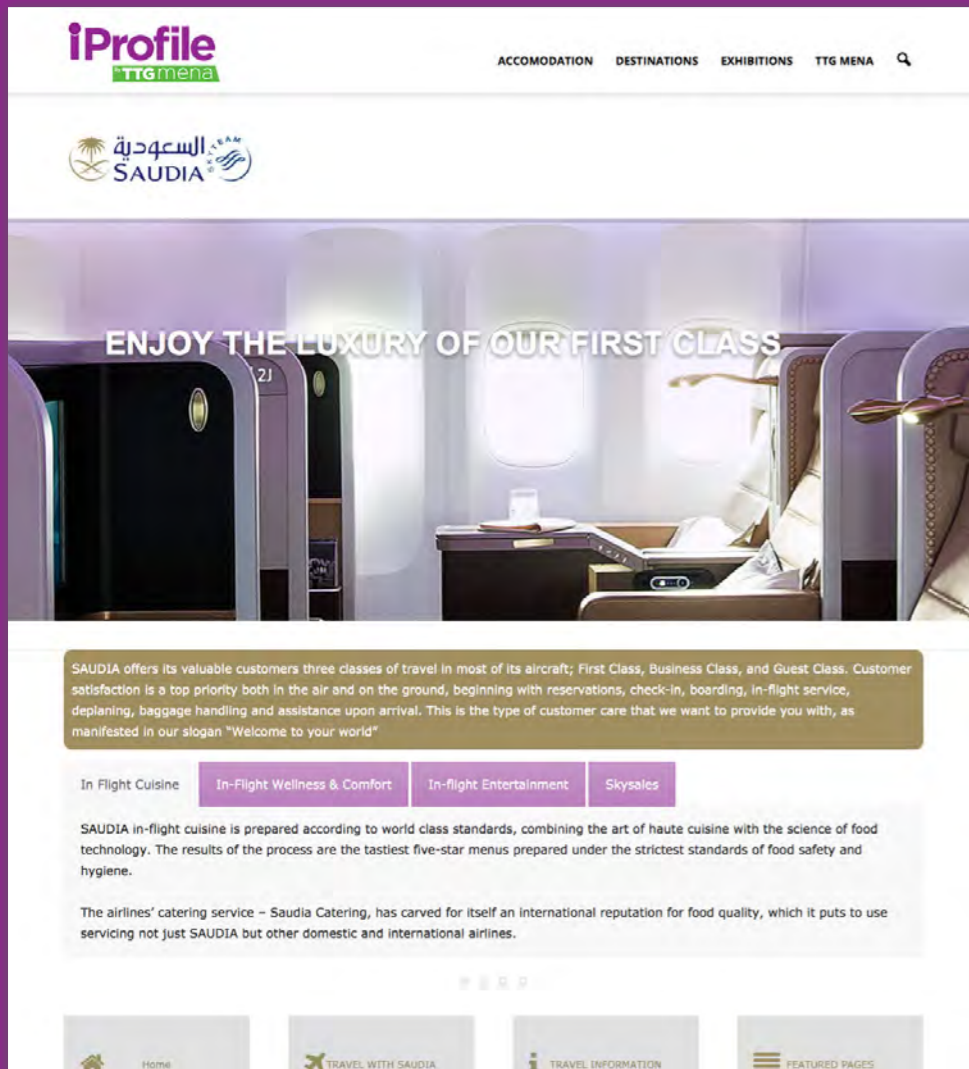


**i** PROFILE

Increase your potential, your website traffic and your ROI with the i-Profile.

**i-Profiles, a digital innovation by TTG MENA, allows companies within the travel trade industry to display videos, PDF downloads, web links, high-resolution images and descriptive text.**

Your company i-Profile banner is placed on our website and promoted via various mediums, including social media, banners from the ttgmena.com website as well as our weekly e-newsletter. Potential clients can then view your videos, download your fact sheets or offers, and learn more about your business via the images and descriptive text. Additionally, your i-Profile offers potential customers a direct link to your website or specific landing page of your choice, which has the potential to increase revenue and website traffic. Key features include PDF downloads, web links, high resolution images and a descriptive text of your business.



i-Profiles give you the potential to increase revenue and website traffic...

OPTION 1

iProfile

SPECIFICATION

### Image gallery:

5-20 images

### MPU banner

300px X 250px Format: JPEG, or GIF

### Features from your current website.

(Sizes listed are width x height)

### Top Slideshow: 3 images

1170px X 410px Image caption for each image

### COMPANY LOGO BRANDING

(Placed on the front page 125px X 125px)

### Intro Text: 50-100 words

### Tabs with text: Up to 4 tabs

50-100 words each

### 6x WEB LINKS

(website, email etc.)

### Social Media

All of your social media links

### Videos: upto-10

YouTube or Vimeo links

After we set up your iProfile with the content you will provide, TTG MENA E-Commerce Team will review your profile and suggest a few features not listed above to make your i-Profile unique

DESIGN  
HOTELS™ALILA VILLAS ULUWATU  
Bali, Indonesia

## Design Hotels™

These days, the term "design hotel" is frequently offhandedly batted around to describe just about any property that strays from the familiar, interchangeable grand-hotel or chain-hotel aesthetic. But there's more to a true design hotel than cookie-cutter minimalism or fly-by-night visual trends. This is something founder and CEO Claus Sendlinger recognized well ahead of the curve.

Our customers

Design Hotels™ Pro

Meetings &amp; Events

At a glance

Design Hotels™ guests are understated, sophisticated and culturally aware. They do not primarily associate luxury with material objects and admire brands that offer an experiential value: quality, refinement, thoughtfulness and understatement. Significant herein is the growing importance of an eco-conscious and responsible lifestyle. Design Hotels™ guests are part of the driving forces in the world's creative hubs and they mostly work in creative industries or consulting, finance, technology or IT industries, healthcare or retail.

Increase your potential, your website traffic and your ROI with the i-Profile.

OPTION 2

iProfile

SPECIFICATION

**Image gallery:**

5-20 images

**MPU banner**

300px X 250px Format: JPEG, or GIF

**Features from your current website.**

(Sizes listed are width x height)

**Top Slideshow: 3 images**

1170px X 500px Image caption for each image

**COMPANY LOGO BRANDING**

(Placed on the front page 125px X 125px)

**Intro Text: 50-100 words****Tabs with text: Up to 4 tabs**

50-100 words each

**6x WEB LINKS**

(website, email etc.)

**Social Media**

All of your social media links

**Videos: upto-10**

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