



# Digital ADVERTS Specification

## FULL INTERACTION RATE CARD

### TTG MENA

DOUBLE PAGE SPREAD	€4,250
FULL PAGE	€2,500
JUNIOR PAGE	€2,000
HALF PAGE	€1,800
FRONT PAGE STRIP LARGE	€2,500
BOOKENDS x2	€2,000

### ARTWORK SIZE

550MM (W) X 368MM (H) + 5MM BLEED
275MM (W) X 368MM (H) + 5MM BLEED
176MM (W) X 230MM (H) + 5MM BLEED
266MM (W) X 155MM (H) + 5MM BLEED
266MM (W) X 90MM (H) + 5MM BLEED

SPECIFICATION ON APPLICATION

### PRIME POSITION

DPS PAGE 2 & 3	€6,000
DPS PAGE 4 & 5	€5,500
DPS PAGE 6 & 7	€5,000
FP PAGES 2 TO 7	€3,000

## BASIC INTERACTION RATE CARD

### TTG MENA

DOUBLE PAGE SPREAD	€1,200
FULL PAGE	€750
JUNIOR PAGE	€600
HALF PAGE	€450
QUARTER PAGE VERTICAL	€300
EAR PIECE	€230
FRONT PAGE STRIP LARGE	€750
BOOKENDS x2	€600
SPONSORSHIP STRIP	€120

### ARTWORK SIZE

550MM (W) X 390MM (H) + 5MM BLEED
275MM (W) X 390MM (H) + 5MM BLEED
176MM (W) X 254MM (H) + 5MM BLEED
266MM (W) X 180MM (H) + 5MM BLEED
131MM (W) X 180MM (H) + 5MM BLEED
143MM (W) X 60MM (H) + 5MM BLEED
266MM (W) X 90MM (H) + 5MM BLEED

SPECIFICATION ON APPLICATION

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### PRIME POSITION

DPS PAGE 2 & 3	€1,400
DPS PAGE 4 & 5	€1,200
DPS PAGE 6 & 7	€100
FP PAGES 2 TO 7	€750

**TTG**  
mena





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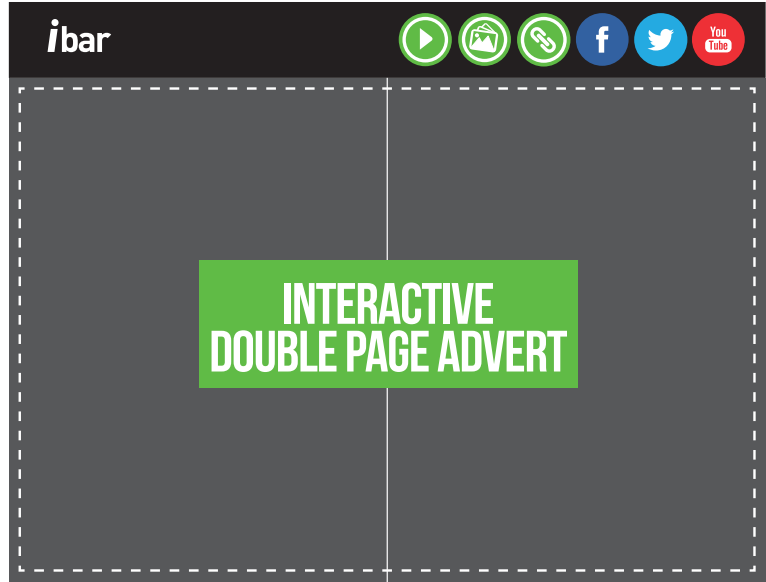
www.ttgmena.com

## DOUBLE PAGE ADVERT

**ARTWORK SIZE:**  
550MM (W) X 368MM (H)





-  UP TO 5 LINKS IN YOUR ADVERT
-  IMAGE GALLERY : UP TO 8 IMAGES
-  1 YOUTUBE OR VIMEO VIDEO
-  EMBEDDED WEBSITE

**IMAGE GALLERY SPEC**  
800PX(W) X 450PX(H) 72DPI



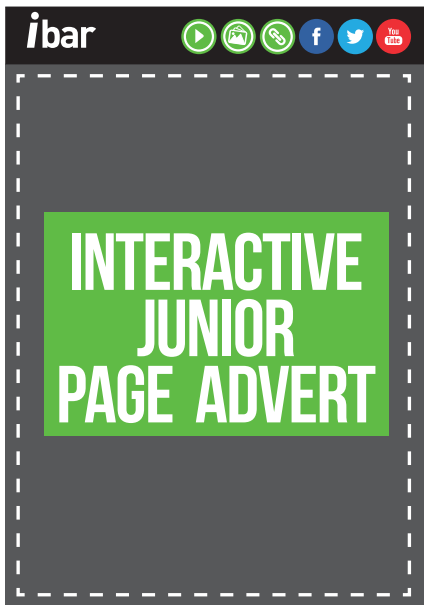
## FULL PAGE ADVERT

**ARTWORK SIZE:**  
275MM (W) X 368MM (H)

-  UP TO 5 LINKS IN YOUR ADVERT
-  IMAGE GALLERY : UP TO 6 IMAGES
-  1 YOUTUBE OR VIMEO VIDEO
-  OR EMBEDDED WEBSITE

**IMAGE GALLERY SPEC**  
800PX(W) X 450PX(H) 72DPI





## JUNIOR PAGE ADVERT

ARTWORK SIZE:

176MM (W) X 230MM (H)



UP TO 4 LINKS IN YOUR ADVERT



IMAGE GALLERY : UP TO 5 IMAGES



1 YOUTUBE OR VIMEO VIDEO

IMAGE GALLERY SPEC

800PX (W) X 450PX (H) 72DPI

## HALF PAGE ADVERT

ARTWORK SIZE:

266MM (W) X 155MM (H)



UP TO 3 LINKS IN YOUR ADVERT



IMAGE GALLERY : UP TO 4 IMAGES

IMAGE GALLERY SPEC

800PX (W) X 450PX (H) 72DPI

