

Travel Trade Gazette is a brand that is well-known and trusted by travel professionals throughout the world. TTG Russia is the preferred choice of travel professionals in Russia, in CIS and Baltic states and has been published since 1993. It is distributed to a tightly controlled circulation including travel agencies, tour operators, hotels, airline companies and NTO. TTG highlights the latest news of travel industry and tourism trends of Russian and International markets. Because of free subscription, the largest and most complete address database and direct mailing TTG Russia reaches more travel professionals in Russia, CIS and Baltic countries than any other trade publication available.



**TRAVEL TRADE GAZETTE**

**2016**



**TTG UK & Ireland • TTG Media • TTG Russia • TTG UK • TTG Italy • TTG Czech Republic • TTG MENA • TTG Asia**

## Supplements

In addition to the monthly travel professional newspapers that we are mostly recognized for, our company also produces special travel supplements. These supplements are professionally produced at the request of hotel chains and national tourism organizations. The content and quality of the supplements make them indispensable for many travel companies. Our list of clients includes the countries and regions of Finland, Switzerland, Fiji, Norway, Iceland, Tahiti, Trentino, Aosta, San Marino, Thailand, Malaysia, Bavaria, Hainan, France, Malta and others. Our supplements have been also made for such hotel chains as Le Meridien, One & Only, Conrad, etc. Please contact our advertising department for information on conditions and pricing.



## TTG Russia Data

Circulation: 12000 copies  
 Frequency: Monthly  
 Distribution: Russia — 8000 copies, CIS — 3000 copies, Baltic States — 1000 copies  
 Readership: Travel agencies, tour operators, hotels, airlines, NTO, insurance companies  
 Subscription: Free

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## Editorial Calendar 2016

### January/February

#### Pre-Exhibition Issue (MITT 2016)

Luxury Holidays  
 Scandinavia & Baltics  
 Austria  
 Australia and New Zealand  
 International Cruises

### March

#### Special Issue for MITT 2016

ASEAN Countries  
 Russia: Golden Ring  
**Turkey**  
**Malta**

### April

Spa & Wellness  
 Summer Packages of Russian Tour Operators  
 Russian Cruises  
 Rent a Car, Coach Tours  
**Finland**  
**France**  
**Portugal**  
**Cyprus**  
**Croatia**  
**Bulgaria**  
**Hungary**  
**Spain**

### May

Summer packages of  
 Moscow & St. Petersburg Hotels  
 Adventure Tours  
 Kids Holidays  
 Luxury Trains, Private Jets, Yachts  
**Tunisia, Jordan, Morocco, Egypt**  
**Greece and Greek islands**  
**Italy**  
**Romania**

### June

Lake Holidays  
 Educational Tours  
**Nordic Countries**  
**Benelux**  
**UAE**  
**Poland**

### July

GDS  
 Rent a Car  
 Beach Destinations and Diving Holidays  
**Japan, China, South Korea**  
**Germany, Switzerland**  
**USA & Latin America**

### August

Autumn & winter packages of Russian Hotels  
 National Tourist Boards  
**Eastern Europe**  
**UK & Ireland**  
**South Africa**  
**Israel**

### September

**Special Issue for Leisure 2016**  
**Maldives, Mauritius, Seychelles**  
**Cuba, Dominican Republic**  
**Middle East**

### October

New Year & Christmas packages  
 of Russian Hotels  
 Ski Destinations: **Austria, Andorra,**  
**Switzerland, Italy, France**  
 Winter Programs of Russian Tour Operators  
**Canaries**  
**Finland**  
**Egypt**

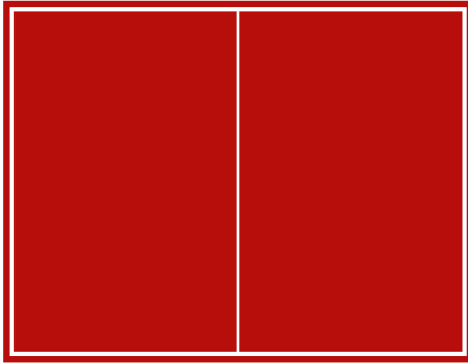
### November

New Year events in Hotels  
 Christmas and New Year Packages of Russian  
 Tour Operators  
 Short Breaks  
**Thailand, Malaysia, Indonesia,**  
**Singapore, Vietnam**

### December

GDS  
 New Year Greetings  
 Travel Trade Exhibitions  
**India, Sri-Lanka, Nepal**  
**Caribbean**  
**China**  
**Africa**  
**Spa & Wellness**

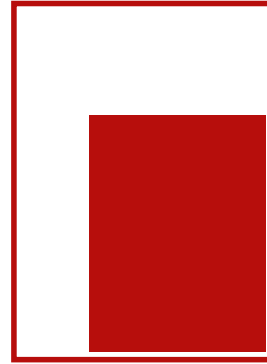
## Advertisement Sizes



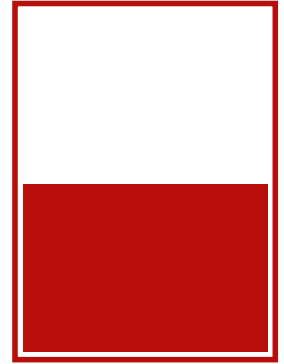
Double page spread (554 x 366 mm)



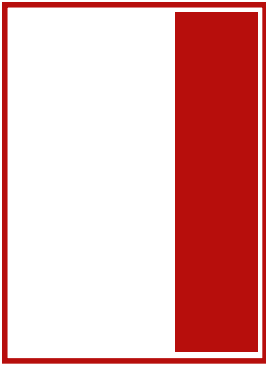
Full page (264 x 366 mm)



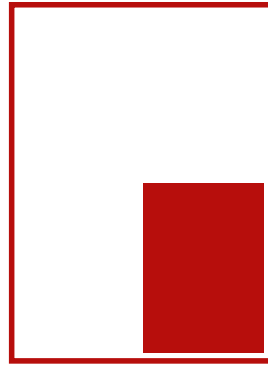
Junior page (174 x 240 mm)



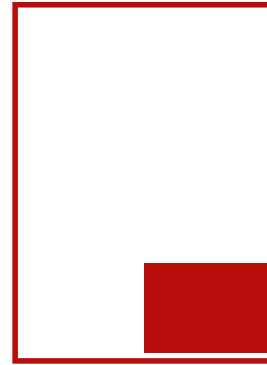
Half page (264 x 180 mm)



Third page (85 x 366 mm)



Quarter page (130 x 180 mm)



1/8 page (130 x 88 mm)

## Advertisement Rates & Sizes

Size	Full color	Black & White
<b>Double page spread</b> (554 x 366 mm)	€8900	€4160
<b>Full page</b> (264 x 366 mm)	€6500	€2970
<b>Half page</b> (264 x 180 mm)	€3300	€1690
<b>Junior page</b> (174 x 240 mm)	€3500	€1750
<b>Third page</b> (85 x 366 mm)	€2500	€1400
<b>Quarter page</b> (130 x 180 mm)	€1800	€930
<b>1/8 page</b> (130 x 88 mm)	€950	€590

### All Rates are inclusive of VAT.

#### Publication schedule and deadlines:

**Booking deadline:** on the 15 date of the month prior to month of issue.

**Material deadline:** on the 25 date of the month prior to month of issue.

**Date of issue:** on the 15 date of each month.

#### Surcharges and discounts:

Surcharge for March and September travel show issues: 10%

Surcharge for specific pages/positions (by prior arrangements only): 10%

Discount for orders placed for more than 3 month period.

**Inserts are accepted and priced by weight and circulation.**

## Technical Requirements

<b>Trim size</b>	290 x 410 mm
<b>Bleed size</b>	290 x 410 mm (plus 5 mm from each size)
<b>Type area</b>	264 x 366 mm
<b>Printing Process</b>	Rotary offset
<b>Screen</b>	175 lpi
<b>Printing Materials:</b>	Digital copy for Macintosh and PC.

**File Format:** EPS, QuarkXPress 4.x (Mac/Win) files, TIFF or JPG files (resolution — 300 dpi) .

In case **the layout needs translation** please provide preview in original language plus the layout clear of text.

In case **your layout requires any adjustments** please provide it as original Quark file.

If you are sure that **you do not need any changes in your layout** please provide the ready layout as PDF, TIFF, EPS or JPG file with resolution 300 dpi.

**Data Carriers:** CD.

Layout production for additional charge.



**Travel Media Holding, a publisher of TTG Russia since 1993 and a Luxury Travel Mart exhibition organizer, present ttg luxury RUSSIA newspaper.**

ttg luxury RUSSIA is the right choice for elite travel professionals. Published twice a year, it provides all the latest news about luxury and boutique five-star hotels and resorts, premium products from airlines and private jet companies, ultra-modern and exotic destinations as well as the best of the world's new luxury experiences, exclusive features, reviews and interviews.

We have an up-to-date database which includes the leading Russian travel trade professionals as well as corporate clients. Half circulation of each issue will also be distributed at Luxury Travel Mart exhibitions organized by Travel Media, which attract over 1000 premium travel agents and professionals from Russia, Ukraine, Kazakhstan and Azerbaijan.

- Luxury Travel Mart, Moscow (March)
- Luxury Travel Mart, Kiev (September)
- Luxury Travel Mart, Almaty (September)
- Luxury Travel Mart, Moscow (October)

**Contacts: Maria Shankina, shankina@ttg-russia.ru**

**If you consider Russia to be one of your feeder markets, then ttg luxury may become your core marketing tool on the Russian luxury travel market.**

Circulation: 5000 copies twice a year (March/September).

Advertising and Editorial Rates:

Full page – 6500 EUR  
Half page – 3300 EUR  
Quarter page – 1800 EUR

Exhibitors of LTM can apply for 25% discount