

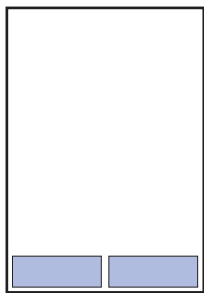


# 2016 TTG ITALIA PUBLICATION DATES AND SPECIAL FEATURES

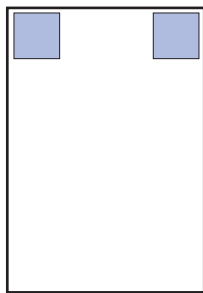
Issue n.	Date	Editorial Feature	Issue n.	Date	Editorial Feature
<b>JANUARY</b>			<b>JULY</b>		
N. 1	11	SPECIAL NETWORK	N. 26	04	TURKEY
N. 2	18	CHINA	N. 27	11	RAIL COMPANIES
N. 3	25	CARIBBEAN DESTINATIONS	N. 28	18	AIRPORTS
<b>FEBRUARY</b>			<b>SEPTEMBER</b>		
N. 4	1	BRAZIL	N. 29	05	MADAGASCAR
<b>N. 5</b>	<b>08</b>	<b>BIT FAIR PREVIEW</b>	N. 30	12	MALAYSIA
<b>N. TODAY</b>	<b>11</b>	<b>BIT FAIR DAILY</b>	N. 31	19	CUBA/DOMINICAN REPUBLIC
N. 6	15	CANADA	<b>N. TODAY</b>	<b>23</b>	<b>TODAY NO FRILLS</b>
N. 7	22	JAPAN	N. 32	26	THAILAND
N. 8	29	HONEYMOON (1st)	<b>OCTOBER</b>		
<b>MARCH</b>			N. 33	03	LUXURY HOLIDAYS
N. 9	07	WELLNESS HOLIDAYS	<b>N. 34</b>	<b>10</b>	<b>TTG INCONTRI FAIR PREVIEW</b>
<b>N. 10</b>	<b>14</b>	<b>BMT FAIR PREVIEW</b>	<b>N. TODAY</b>	<b>13</b>	<b>TTG INCONTRI DAILY 1</b>
<b>N. TODAY</b>	<b>19</b>	<b>BMT FAIR DAILY</b>	<b>N. TODAY</b>	<b>14</b>	<b>TTG INCONTRI DAILY 2</b>
N. 11	21	CRUISES	<b>N. TODAY</b>	<b>15</b>	<b>TTG INCONTRI DAILY 3</b>
N. 12	28	USA	N. 35	17	UAE
<b>APRIL</b>			N. 36	24	HONEYMOON (2nd)
N. 13	04	GIFT BOX	N. 37	31	MALDIVE
N. 14	11	READ SEA	<b>NOVEMBER</b>		
N. 15	18	MEXICO	N. 38	07	ZANZIBAR AND TANZANIA
N. 16	25	PUGLIA	N. 39	14	SNOW HOLIDAYS
<b>MAY</b>			N. 40	21	CARIBBEAN DESTINATIONS (2nd)
N. 17	02	ALL INCLUSIVE	N. 41	28	NEW YEARS'S EVE
N. 18	09	MEDITERRANEAN DESTINATIONS	<b>DECEMBER</b>		
N. 19	16	PORTALS OF BOOKING FOR ADV	N. 42	05	SHOPPING TOUR
N. 20	23	MAURITIUS	N. 43	12	FJI, POLYNESIA AND SOUTH PACIFIC
N. 21	30	ITALY	N. 44	19	<b>TTG ANNIVERSARY</b>
<b>JUNE</b>					
N. 22	06	INSURANCE			
N. 23	13	SARDINIA			
N. 24	20	SPAIN			
N. 25	27	GREECE			

# 2016 TTG ITALIA REGULAR ISSUES (A3 SIZE)

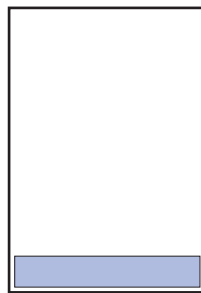
## Advertisement rates and sizes (wide x deep)



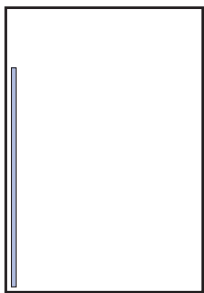
**STRIP AD. FRONT PAGE**  
128x45 mm cad.



**BOXED AD. FRONT PAGE**  
68x57 mm cad.



**LARGE STRIP AD. FRONT PAGE**  
259,6x45 mm



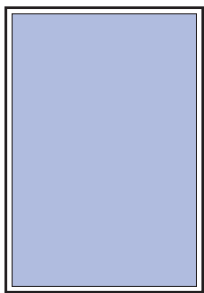
**VERTICAL BANNER FRONT PAGE**  
316,3x6 mm



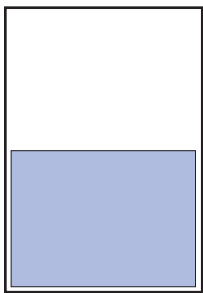
**DOUBLE PAGE**  
Bleed 570x410 mm + bleed options 5 mm  
Trim 544,6x384,6 mm



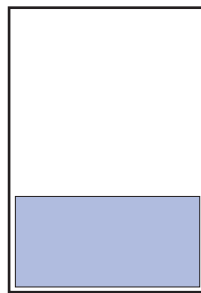
**FULL PAGE**  
Bleed 285x410 mm + bleed options 5 mm



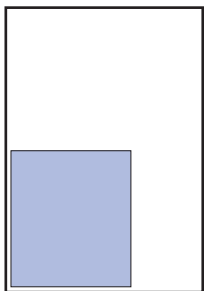
**FULL PAGE**  
Type Area 259,6x384,6 mm



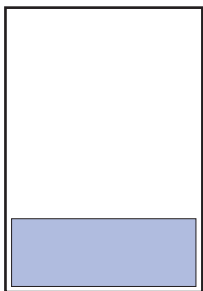
**1/2 PAGE HORIZONTAL**  
259,6x195 mm



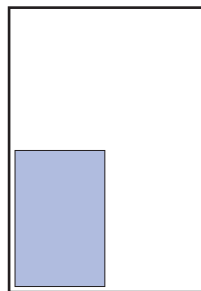
**1/3 PAGE HORIZONTAL**  
259,6x130 mm



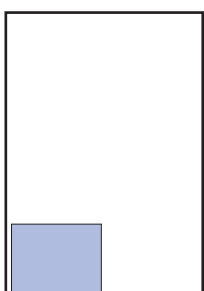
**1/3 PAGE VERTICAL**  
171,6x195 mm



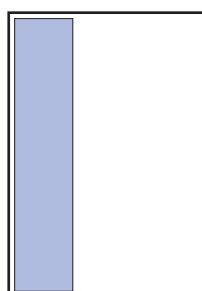
**1/4 PAGE HORIZONTAL**  
259,6x97,5 mm



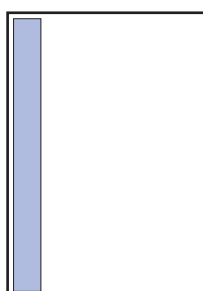
**1/4 PAGE VERTICAL**  
127,6x195 mm



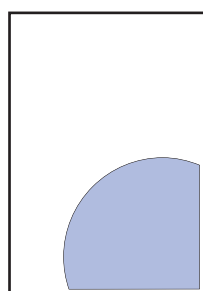
**1/8 PAGE**  
127,6x97,5 mm



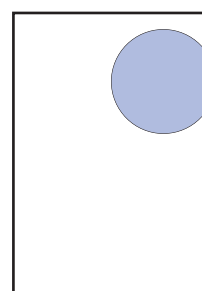
**2 COLUMNS**  
83,8x372,5 mm



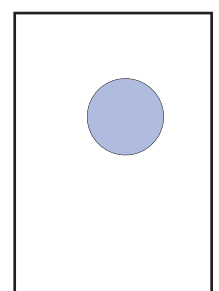
**1 COLUMN**  
39,8x372,5 mm



**BUBBLE LARGE**  
185x193 mm



**BUBBLE MEDIUM**  
149,5x149,5 mm



**BUBBLE SMALL**  
101x101 mm

SIZE	RATE
STRIP AD. front page	€ 600
BOXED AD. front page	€ 600
LARGE STRIP AD. front page	€ 1.100
VERTICAL BANNER	€ 600
DOUBLE PAGE	€ 5.900
FULL PAGE	€ 3.100
1/2 PAGE	€ 2.200
1/3 PAGE	€ 1.600
1/4 PAGE	€ 1.100
2 COLUMNS	€ 2.300
1 COLUMN	€ 1.500
BUBBLE LARGE	€ 2.700
BUBBLE MEDIUM	€ 2.100
BUBBLE SMALL	€ 1.500

### SURCHARGES FOR SPECIAL POSITIONS:

- Centre spread +30%
- Back page +30%
- Inside front cover +20%
- Extra for advertorial +20%
- Extra for artwork production +15%

Latest update: 1/10/2015

### DEADLINES:

- Booking:** 3 weeks prior to publication date
- Copy:** 2 weeks prior to publication date

### PAYMENT TERMS AND CONDITIONS:

- Payments:** must be on receipt of invoice by bank transfer.
- Discount:** Advertisers are entitled to discounts for series only. Series rates apply only if the order is completed within 12 months from the date of the first insertion.

### ARTWORK REQUIREMENTS:

- Material can be provided either by CD-Rom or by e-mail to [digiolamo@ttgitalia.com](mailto:digiolamo@ttgitalia.com)
- Macintosh applications only. Preferable file type: JPG format. All work must be high resolution (300 dpi).
- All supporting files, such as images and typefaces, have to be included. Colour breakdown: CMYK. Artwork must be exact size as specified at the time of booking.



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