

TTG

THE BUSINESS OF SELLING TRAVEL

Features list 2016

TRAVEL The Fresh Pack battles for LA agents' trust, p45
TRAVEL Looking ahead to the A holiday & other, p45
TRAVEL Looking ahead to the A holiday & other, p45
TRAVEL Looking ahead to the A holiday & other, p45
TRAVEL Looking ahead to the A holiday & other, p45

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 THE BUSINESS OF SELLING TRAVEL

The big draw
 Give your clients a fresh perspective on South Africa as we explore the history, culture and scenery of KwaZulu-Natal, p61-62

TTG Features Hotels, Resorts & Spas

Go retro at Butlins

There's a new style of accommodation at Butlins Minehead – a collection of modern, lakeside chalets, styled on Billy Butlin's original design. Charlotte Gillman checks into one during a just for tots break

I can't quite place the feeling of the chalet when I first stepped out of the car. It felt like I was in a time machine. The chalet was built in the 1930s, and it felt like I had stepped back in time. The chalet was built in the 1930s, and it felt like I had stepped back in time. The chalet was built in the 1930s, and it felt like I had stepped back in time.



JUST FOR TOTS SELLING TIPS:
 ■ **Use social media:** Share photos of your clients and their families enjoying the chalet on social media to attract more bookings.
 ■ **Offer packages:** Create packages that include accommodation, meals, and activities to make it easier for clients to book.
 ■ **Highlight amenities:** Emphasize the chalet's unique features, such as its lakeside location and modern amenities.

Billy Butlin brought the first holidays to Europe in 1928



Touring & Adventure TTG Features

Taking the right steps in Cuba

Joining the stampede to visit the largest and arguably most musical Caribbean island before the Americans arrive, Gorka Triller takes her way around Cuba with Intrepid.



Cuba is the destination that is the most popular choice for tourists. It's a country of contrasts, where the old meets the new, and the past meets the future. It's a country of contrasts, where the old meets the new, and the past meets the future.

TTG Features

Space to dream

Give your clients a Maldivian honeymoon they'll never forget with our take on three Unique Resorts, p38-42





Features list 2016: January - June

JANUARY

- 7 Middle East**
Beach, cultural, active, luxury and touring holidays
- India & Indian Ocean**
India, Sri Lanka, Mauritius, Maldives and Seychelles
- 14 Cruise**
Luxury, mainstream, specialist and river cruises
- 21 Australia & New Zealand**
Culture, activities, cities and touring
- Canada**
Culture, activities, cities and touring
- 28 USA**
Culture, activities, cities and touring

FEBRUARY

- 4 Weddings & Honeymoons**
Worldwide inspiration
- Asia**
China, Thailand, Hong Kong, Singapore, Macau, Korea and beyond
- 11 Caribbean**
Family holidays, luxury, activities and culture
- UK & Ireland**
Family holidays, activities, cities and touring

- 18 Air Travel**
Airlines, airports, lounges, transfers, airport parking and seat-only suppliers
- Malta, Italy and Med Islands**
Malta, Italy, Corsica, Sardinia and Sicily

CRUISE SUPPLEMENT

- 25 Holiday Essentials**
Insurance, travel money and car hire
- Touring & Adventure**
Escorted tours and small group adventures
- TRAVEL TECH SUPPLEMENT FOR TTE**

MARCH

- 3 Hotels, Resorts and Spas**
Bed banks, hotels, villas and all-inclusives
- Attractions & Tickets**
Theme parks, shows and attractions in the UK, US and worldwide
- 10 Africa**
Sub-Saharan Africa including Kenya, South Africa, Botswana, Namibia and beyond, plus Gambia
- Cities and Short Breaks**
Short-haul city breaks and long-haul stopovers
- 17 North Africa and Red Sea**
Egypt, Jordan, Israel, Morocco and Tunisia
- Nordic**
Scandinavia including Norway, Sweden, Finland, Denmark and Iceland
- 24 USA including Bermuda**
Culture, activities, cities and touring
- Latin America including Mexico**
Brazil, Chile, Peru, Argentina, Central America and beyond
- 31 Cruise**
Luxury, mainstream, specialist and river cruises
- Germany**
City breaks and touring

APRIL

- 7 Turkey**
Beach, cultural, active, luxury and touring
- Technology**
Agent systems and innovation
- 14 Greece & Cyprus**
Beach, cultural, active, luxury and touring
- Air Travel**
Airlines, airports, lounges, transfers, airport parking and seat-only suppliers
- 21 Middle East**
Beach, cultural, active, luxury and touring holidays
- River Cruise**
A focus on the river cruise market
- 28 Eastern Europe including the Balkans**
Poland, Lithuania, Slovenia, the Czech Republic, Croatia, Bulgaria and beyond
- Touring & Adventure**
Escorted tours and small group adventures

MAY

- 5 Caribbean**
Family holidays, luxury, activities and culture
- Rail Holidays**
Train travel and holidays around the world
- CRUISE SUPPLEMENT**
- 12 Weddings & Honeymoons**
Worldwide inspiration
- Holiday Essentials**
Insurance, travel money and car hire
- 19 Canada**
Culture, activities, cities and touring
- Cities & Short Breaks**
Short-haul city breaks and long-haul stopovers
- 26 Asia**
China, Thailand, Hong Kong, Singapore, Macau, Korea and beyond
- Mediterranean**
Summer holiday hotspots including Spain/Spanish Islands, Portugal, Cyprus, Greece and Turkey

JUNE

- 2 Pacific Islands**
Fiji, Samoa, Vanuatu, Cook Islands and Papua New Guinea
- Hotels, Resorts and Spas**
Bed banks, hotels, villas and all-inclusives
- 9 Africa**
Sub-Saharan Africa including Kenya, South Africa, Botswana, Namibia and beyond, plus Gambia
- 16 UK & Ireland**
Family holidays, activities, cities and touring
- 23 Attractions & Tickets**
Theme parks, shows and attractions in the UK, US and worldwide
- Touring & Adventure**
Escorted tours and small group adventures
- 30 Responsible Tourism**
Sustainable holidays
- Middle East**
Beach, cultural, active, luxury and touring holidays



Features list 2016: July - December

JULY

- 7 Caribbean**
Family holidays, luxury, activities and culture
- North Africa and Red Sea**
Egypt, Jordan, Israel, Morocco and Tunisia
- 14 USA**
Culture, activities, cities and touring
- Air Travel**
Airlines, airports, lounges, transfers, airport parking and seat-only suppliers
- 21 NO ISSUE**
- 28 Israel**
Culture, activities, cities and touring
- Malta, Italy and Med Islands**
Malta, Italy, Corsica, Sardinia and Sicily

AUGUST

- 4 NO ISSUE**
- 11 Cities and Short Breaks**
Short-haul city breaks and long-haul stopovers
- Mauritius**
Hotels and activities
- 18 Weddings & Honeymoons**
Worldwide inspiration
- Asia**
China, Thailand, Hong Kong, Singapore, Macau, Korea and beyond
- 25 Winter Sun**
Preview of 2016-17 winter sun hotspots
- Holiday Essentials**
Insurance, travel money and car hire
- CRUISE SUPPLEMENT**

SEPTEMBER

- 1 Caribbean**
Family holidays, luxury, activities and culture
- Lapland**
Festive/active holidays in the Arctic Circle
- 8 Greece & Cyprus**
Beach, cultural, active, luxury and touring
- Australia & New Zealand**
Culture, activities, cities and touring
- 15 Brochure Launchpad**
In-depth content and teasers for 2017 brochures
- 22 Cruise**
Luxury, mainstream, specialist and river cruises
- 29 Touring & Adventure**
Escorted tours and small group adventures
- Attractions & Tickets**
Theme parks, shows and attractions in the UK, US and worldwide

OCTOBER

- 6 USA**
Culture, activities, cities and touring
- North Africa and Red Sea**
Egypt, Jordan, Israel, Morocco and Tunisia
- 13 Canada**
Culture, activities, cities and touring
- Hotels, Resorts and Spas**
Bed banks, hotels, villas and all-inclusives
- 20 Air Travel**
Airlines, airports, lounges, transfers, airport parking and seat-only suppliers
- Africa**
Sub-Saharan Africa including Kenya, South Africa, Botswana, Namibia and beyond, plus Gambia
- 27 Christmas Markets**
Preview of 2016 Christmas market season
- Weddings & Honeymoons**
Worldwide inspiration

NOVEMBER

- 3 WTM Preview**
A preview of WTM 2016, including exhibitor profiles and agent events
- 10 Food & Wine Tourism**
Spotlight on culinary tourism around the world
- Asia**
China, Thailand, Hong Kong, Singapore, Macau, Korea and beyond
- 17 Cruise**
Luxury, mainstream, specialist and river cruises
- Bucket List Trips**
Once-in-a-lifetime holiday inspiration
- 24 India & Indian Ocean**
India, Sri Lanka, Mauritius, Maldives and Seychelles
- Cities and Short Breaks**
Short-haul city breaks and long-haul stopovers

DECEMBER

- 1 Caribbean**
Family holidays, luxury, activities and culture
- Med 2017 Preview**
In-depth content and teasers for 2017
- 8 Australia & New Zealand**
Culture, activities, cities and touring
- Air Travel**
Airlines, airports, lounges, transfers, airport parking and seat-only suppliers
- 15 Middle East**
Beach, cultural, active, luxury and touring holidays
- Touring & Adventure**
Escorted tours and small group adventures
- 22 USA**
Culture, activities, cities and touring
- 2017 Preview**
In-depth content and teasers for 2017

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