

## Publication plan of Travel Trade Gazette 2016

No	Deadline	Issues	Topics - Destinations and products
1	6. 1.	25. 1.	Communication technologies, Professional education, Post-Christmas detox
2	25. 1.	15. 2.	Special opportunity - Holiday World 2016 (Feb. 18-21), The best of Africa, The best of Asia, The best of India, The best of China
3	22. 2.	11. 3.	Agro tourism, Banks and financial products, North and South America, Caribbean
4	10. 3.	31.3.	Seaside resorts in tour operators' offer, Weddings, In search of typical regional products
5	31. 3.	19. 4.	Transport - air companies, ferries, trains, bus companies, cruises
6	25. 4.	13. 5.	City tourism in the Czech Republic and abroad, Destination management, Domestic tourism ahead of the season
7	13. 5.	31. 5.	Insurance companies, Assistance services, Euro weekends, Educational tourism
8	2. 6.	20. 6.	Regional tourism, Spa, Wellness, Beer and wine trails
9	17. 6.	11. 7.	Unique function venues, Services for business trips, Incentives in the Czech Republic and abroad
10	22. 8.	7. 9.	Active holidays, Outdoor tourism, Culinary and cultural travel, Foreign tourist boards
11	15. 9.	3. 10.	Exotic destinations in tour operators' offer, Distant and near islands, Australia and Oceania
12	6. 10.	21. 10.	Special opportunity - TMP (Oct. 25-26), Winter in the Czech Republic and abroad, Christmas and New Year's offer, Trips during the Advent period, Domestic tourism ahead of the season
13	26. 10.	14. 11.	Transport - air companies, ferries, trains, bus companies, cruises
14	11. 11.	29. 11.	Reservation systems, On-line sellers, Insurance companies, Banks and financial products
15	1. 12.	16. 12.	Luxury resorts, Exotic destinations, Wellness in the Czech Republic and abroad
16	9. 12.	29. 12.	GO & Regiontour 2017, Slovakiatour 2017, The best from regions

## RATES AND SIZES



Mechanical data: CMYK offset print - ruling 150 lpi (62 l/cm)  
PDF files with CMYK images (300dpi) and all fonts converted to curves accepted

### 1. DISTRIBUČNÍ SPOLEČNOST s.r.o.

Šafaříkova 5, 120 00 Prague 2, Czech Republic, Phone: +420 224 252 562, Fax: +420 224 252 567  
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	bw	bw+1 color	color
<b>Double page</b>			
566x371			6 300
588x396			
<b>Full page</b>	2 200	2 800	3 920
270x371			
294x396			
<b>1/2 page</b>	1 280	1 440	2 240
270x180	<b>A</b>		
131x371	<b>B</b>		
<b>Junior page</b>	1 200	1 360	2 160
179x250			
<b>1/3 page</b>	1 000	1 200	1 680
270x118	<b>A</b>		
86x371	<b>B</b>		
<b>1/4 page</b>	720	1 000	1 320
270x87	<b>A</b>		
131x180	<b>B</b>		
177x133	<b>C</b>		
84x280	<b>D</b>		
<b>1/8 page</b>	400	560	800
270x50	<b>A</b>		
84x137	<b>B</b>		
131x87	<b>C</b>		

All prices in EUR – the prices are valid for VAT payers