



CONTACT DETAILS

To advertise or receive further information contact **Anna Slater** on aslater@ttgmedia.com or call 020 3714 4103

TTG Media Limited,
2-6 Boundary Row
London
SE1 8HP

* Wraps will also be shown on the digital edition of TTG Luxury, sent to our full database & also hosted on ttgluxury.com

** TTGLuxury will offer suppliers the opportunity to run readers competitions. This will include coverage in the magazine **plus** will be hosted on ttgluxury.com with relevant hyperlinks and competition entry details to maximise response.

Should you cancel 13 weeks prior to your booked publication date there are no cancellation costs. Any cancellations made up to 8 weeks prior, 50% of the total cost is liable. Any cancellations made within 8 weeks of the publication date, 100% of the total cost is liable.

Travel Trade Gazette

Advertising Rates

TTG DISPLAY

Full Colour Rates - £ Sterling

Insertion	One Insertion	6+ Insertion
Double Page Spread	£10,450	£8,850
Full Page	£5,880	£4,735
Half Page	£3,860	£3,275
Quarter Page/Strip	£3,190	£2,680

Full Colour Rates - \$ US Dollar

Insertion	One Insertion	6+ Insertion
Double Page Spread	\$14,316	\$12,125
Full Page	\$8,055	\$6,486
Half Page	\$5,288	\$4,486
Quarter Page / Strip	\$4,370	\$3,672

Full Colour Rates - € Euro

Insertion	One Insertion	6+ Insertion
Double Page Spread	€11,077	€9,381
Full Page	€6,232	€5,019
Half Page	€4,092	€3,472
Quarter Page/Strip	€3,381	€2,841

Cover wraps and Hinge flaps

Coverwraps:	£18,950	\$30,510	€22,170
Hingeflaps:	£13,030	\$ 20,980	€15,245
False Front cover	£12,000	\$ 19,320	€14,040

TTGLUXURY

Full Colour Rates - £ Sterling

Double Page Spread	£7,900
Single Page	£4,800
Half Page Spread	£4,800
Half Page	£2,800
Double Page Spread Advertorial	£8,700
Single Page Advertorial	£5,200
4 Page Full Colour Cover Wrap*	£15,550
4 Page Bound Insert (thicker stock pull out)	£12,000
8 page bound insert (thicket stock pull out)	£20,000
Full Page Editorial Competition & Online Page**	£3,300
Half Page Competition & Online Page**	£2,700

Please contact the TTG sales team for bespoke or creative solutions



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Advertisement Specifications

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Digital copy only. High resolution Acrobat PDF Files preferred, in accordance with PPA Pass4Press specifications <http://www.pass4press.com/> PDFs are to be supplied at version 1.3 to PDF spec X-1a:2001. TTG Media cannot be held responsible for any errors occurring if the PDF is not supplied to these specifications. Please also note if you are creating a file in InDesign, please ensure that the Transparency flattener is applied and configured in the PDF pre-set. Please refer to www.pass4press.com for help.

Other digital files to be provided from Quark (no higher than v.9)/Indesign (CS6)/Photoshop EPS, JPG/Illustrator (CS6), plus all ancillary files, original file, TIFFs or EPSs, fonts.

SUITABLE METHODS OF DELIVERY ARE:

- **CD ROM**
- **Email:** smiller@ttgmedia.com

ADVERTISEMENT DIMENSIONS

All dimensions are height x width

	Live Area	Trim	Bleed
False Front Cover	176mm x 200mm	206mm x 230mm	212mm x 236mm
Full Page	270mm x 200mm	300mm x 230mm	306mm x 236mm
Double Page Spread	270mm x 430mm	300mm x 460mm	306mm x 466mm
1/2 Page Vertical	270mm x 98mm	300mm x 113mm	306mm x 119mm
1/2 Page Horizontal	128mm x 200mm	143mm x 230mm	149mm x 236mm
1/2 Double Page Spread	128mm x 430mm	143mm x 460mm	149mm x 466mm
1/4	128mm x 98mm		
Strip	50mm x 200mm	65mm x 230mm	71mm x 236mm
Strip DPS	50mm x 430mm	65mm x 460mm	71mm x 466mm

COPY DATE 10 DAYS PRIOR TO PUBLICATION DATE